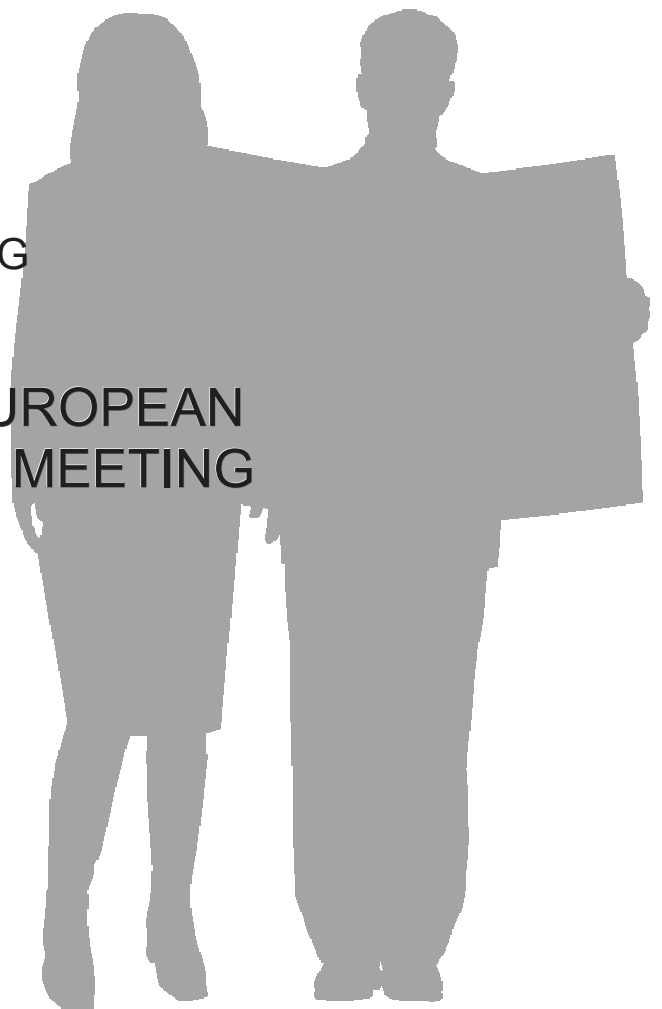


**ARE YOU  
THE FUTURE  
OF EUROPEAN  
PRINT?**

ARE YOU UNDER 40 AND WORKING  
IN A PRINTING COMPANY?

JOIN US FOR THE THIRD EUROPEAN  
YOUNG LEADERS IN PRINT MEETING

29 – 30 September 2011  
Lisbon, Portugal



**EUROPEAN FORUM for  
YOUNG LEADERS IN PRINT**  
**Thu 29– Fri 30 September 2011**  
**Lisbon**

The European Printing Federation INTERGRAF invites you to Lisbon for the third European Young Leaders in Print meeting in September 2011. The interactive workshop offers a unique opportunity for young printers to meet with colleagues from all over Europe, and discuss current trends and issues in the industry.

Print media is a great way to communicate, and we believe it will play an important role in future multimedia solutions. However, printers are under constant pressure to cut prices while maintaining high quality. It is for the younger generation of printers to take on these challenges and start shaping the industry's future into multichannel providers.

The 1.5 day training will focus on sales and marketing. The agenda will feature small group discussions and speakers from the printing industry, suppliers and clients. There is also social programme to discover the city of Lisbon on Saturday, 1st October.

**Don't miss the opportunity to meet your colleagues from all over Europe!**

Participation to the event is free for companies that are members of Intergraf member federations, but participants will be asked to cover their travel and accommodation themselves. For more detailed information and registration, contact Anna Bask [abask@intergraf.eu](mailto:abask@intergraf.eu)

I found the Young Leaders in Print meeting a real learning experience!

I gained plenty of new ideas on marketing and branding.

