



Speakers to Summit

Robert Chung, RIT
Gerry Gedach, GRACoL
Erwin Widmer, Ugra
Hama Teruhiko, JPA
Craig Revie, Fuji Film
Steve Smiley, Vertis
Guenter Bestmann, Heidelberg
Karl Michael Meinecke, Bvdm

The first conference of
**International
Printing
Standards**
ISO 12647
in Asia

At **Plaza Hotel**
Thursday July 23 2009
Seoul Korea



Let's explore
the power of knowledge
together in **Seoul**

The Seoul Summit 2009 | July 23-24

Printing Standard ISO 12647

350 attendants – exhibition (systems supporting standard ...)

Speakers:

Bob Chung, RIT Rochester

Günter Bestmann, Heidelberg

Jennifer Elliot, XRite

Gerry Gerlach, GRACoL

Karl Michael Meinecke, bvdM

Craig Revie, Fuji

Steve Smiley, Vertis

Hama Teruhiko, JPA

Erwin Widmer, Ugra

제4회 대한민국 인쇄산업대상 시상식
The 4th Korea Printing Industry Awards

아시아 최초의 국제인쇄표준 ISO 12647 컨퍼런스
The first conference of International Printing Standards in Asia

“ Knowledge is ”
power
The Seoul Summit



The Seoul
Summit
2009

Let's explore
new and old



The Seoul Summit 2009 | Printing Standard ISO 12647

Print standardization is based on ISO 12647

**Process Standard Offset (PSO):
supporting printers to achieve ISO 12647 targets**

Certification to ISO 12647: a final step

Seoul | 23 July 2009

Karl Michael Meinecke

Bundesverband Druck und Medien e.V. (bvd m)

German Printing and Media Industries Federation (bvd m)

km@bvd m-online.de

www.bvd m.org

Altona Test Suite Application Kit

International Tool for Process Control and Standardization (2004)



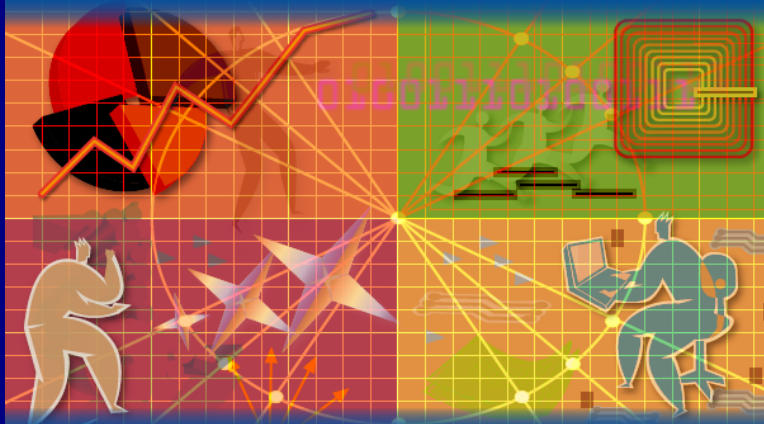
www.altonatestsuite.com

New edition 2010

Contents:

- Reference Print Series
- Reference Data
- Test Pages (Altona Suite)
- PDF/X Compliance Test
- Colour Match (Proof)
- Characterization Data
- ICC Profiles
- Documentation





**1. und 2. Oktober 2009
Haus der Wirtschaft,
Stuttgart**

**mit Praxis-Workshops
am 30. September**

bvdm.
Fachveranstaltung

Eine Veranstaltung des Bundesverbandes Druck und Medien e.V. (bvdm) und der European Color Initiative (ECI) sowie dem Verband Druck und Medientechnik Österreich und dem Verband VISCOM Schweiz



Print Media Production Forum October 1/2, 2009 Stuttgart

**Conference language
german**

**170 participants
2 Workshops**



**Print Media Production Forum
September 22/23, 2010
Frankfurt a.M.**

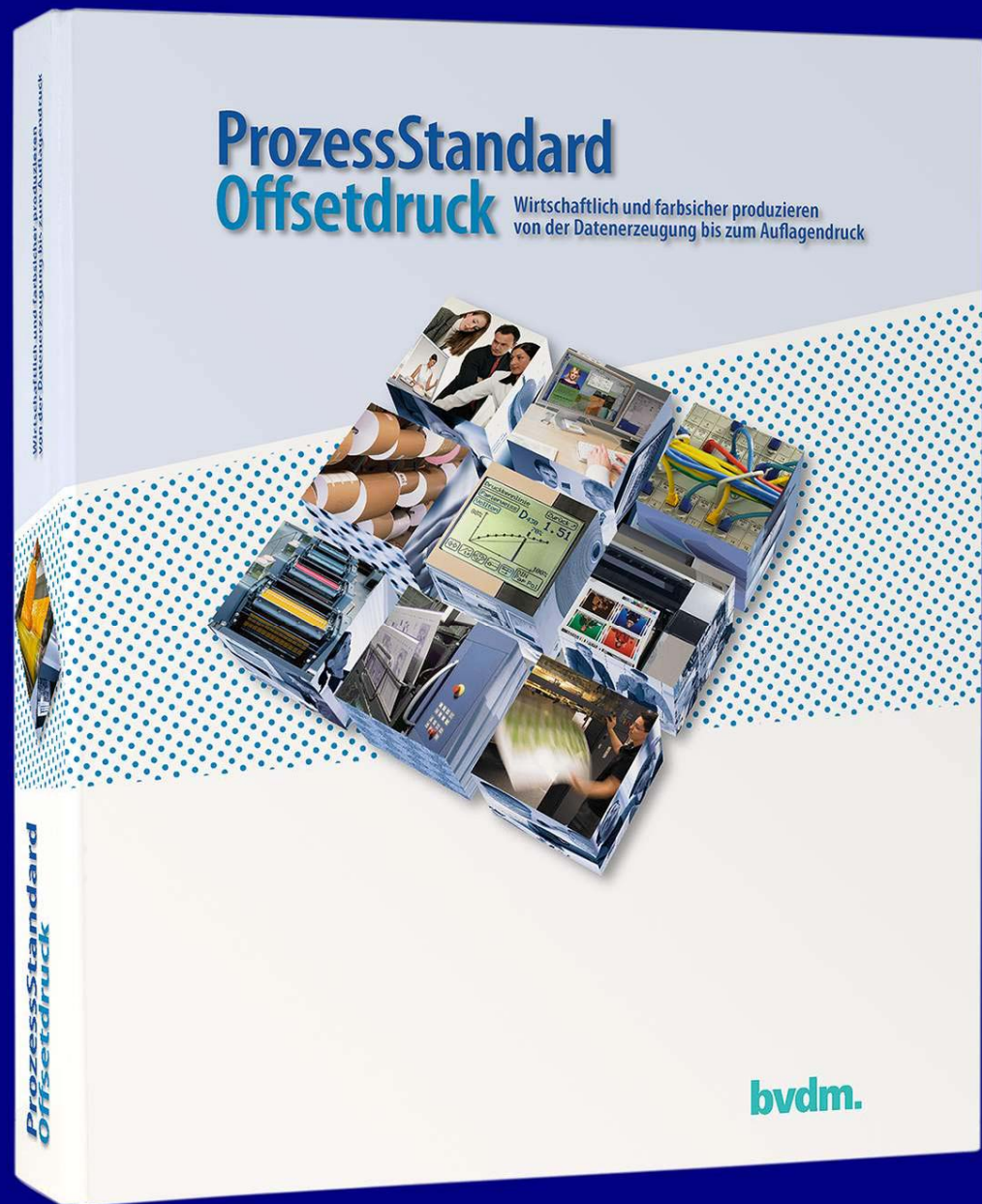
**Conference language
english, german**

**Process Standard
Offset (PSO)**
(english edition)

**ProzessStandard
Offsetdruck (PSO)**
(german edition)

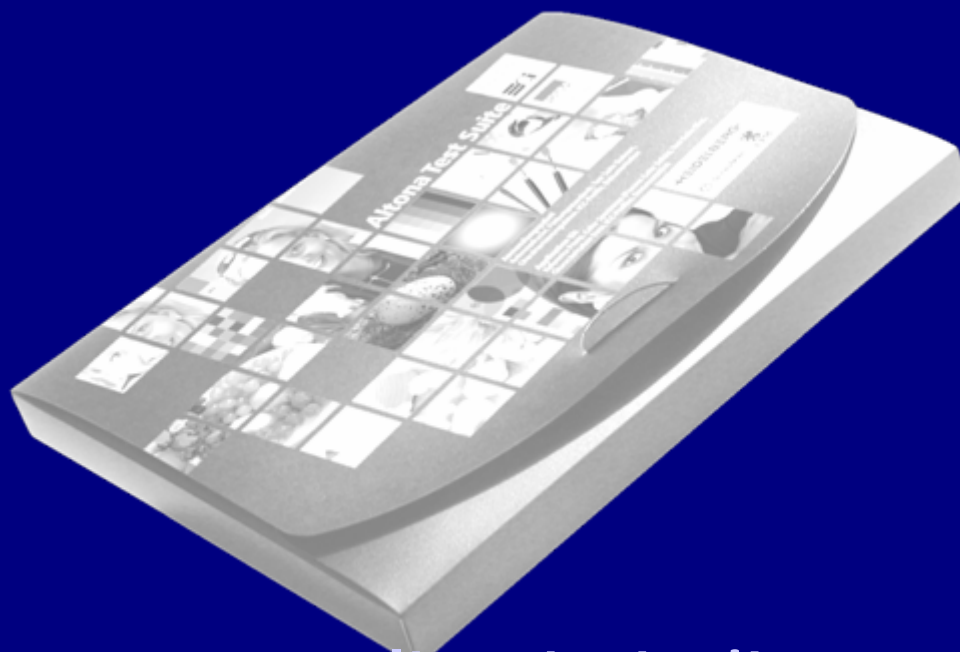
**Manual,
380+ pages**

**New edition,
Summer 2010 (Q3)**



Altona Test Suite 2.0 Applikation Kit (2010)

International tool for process control and standardization



www.altonatestsuite.com
New Edition 2010 (Q3)

Contents, applications:

- Reference print series (50)
- Reference data files (80)
- Test formes (ATS Measure, ATS Visual, ATS roman-16, ATS Technical 1 + 2)
- PDF/X-4 conformance test, workflow- and output test
- Colour reproduction (visual)
- Measuring, evaluation
- Characterization data
- ICC Profiles (ISO 12647)
- Documentation de/en



printing standard network

iso 12647 compliant

Further information:

www.printing-standard.net

Printing Standard Network is a group of print related associations – under the umbrella of Intergraf – aiming to support and strengthen the cooperation and application of ISO standards in print production.