



Printing Standard Network

Expert Meeting 2009

Milan 23-24 November

23-24 Nov 2009

INTERGRAF

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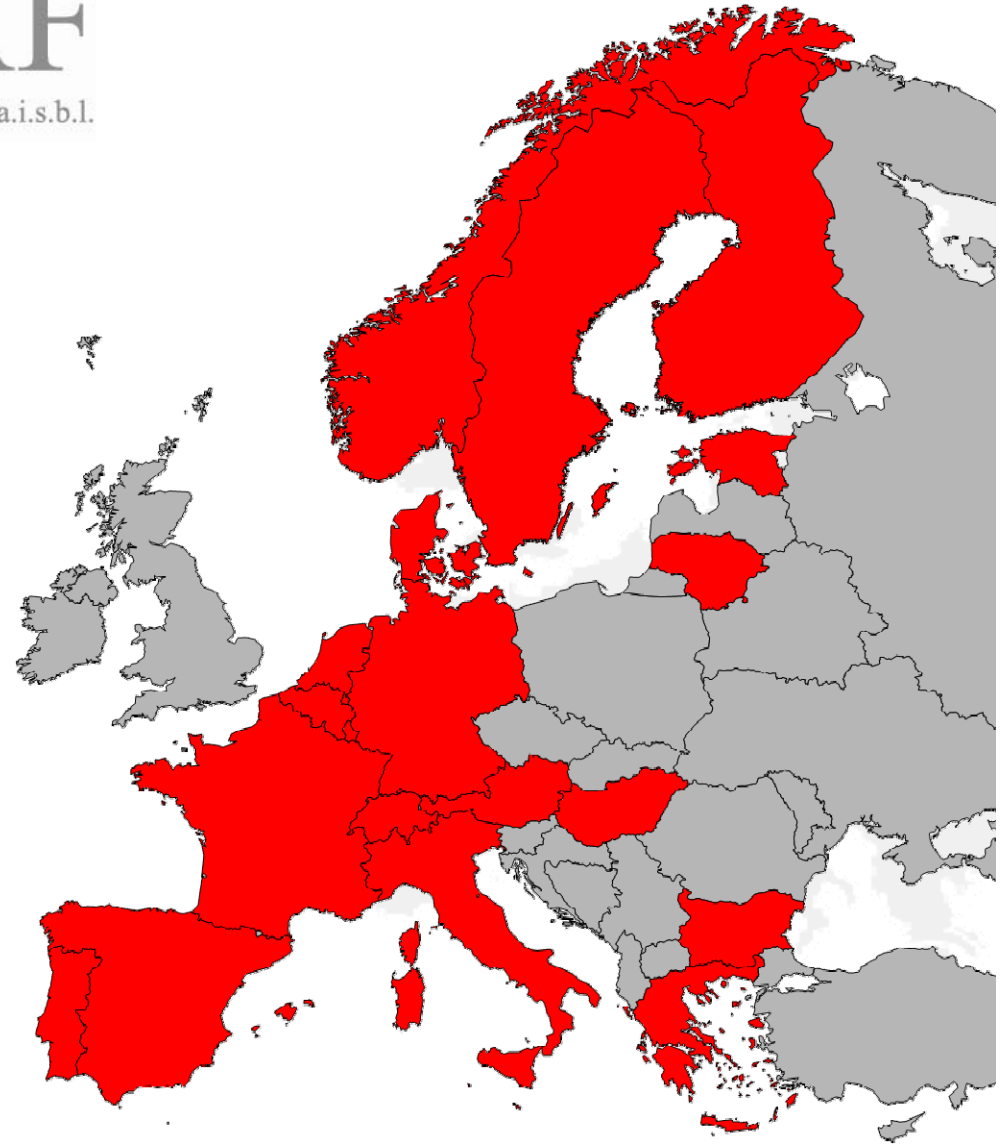
International confederation for printing and allied industries a.i.s.b.l.

Place Eugène Flagey 7, BE - 1050 Brussels

22 member associations in 20 countries

3 Associate members

**Secretariat and Member of the
World Print & Communication
Forum**



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Background

- Increased need for homogenous information on standards application in print
- Expert meeting on standards in print
 - Amsterdam, February 2007 – 62 participants
 - Agreement to set up European Network to promote the use of printing standards
- Setup of Communication Task Force
- Expert Meeting on certification methods
 - September 2008
 - Task force to setup common list of requirements

Standards Communication Task Force

- Mission statement
 - The Printing Standard Network is offering a forum for individuals in organisations working actively with ISO standards in print production and its promotion mainly in Europe. The purpose of the network is to exchange information on the developments and best practices in the use of these standards. The members of the network share their knowledge and resources in order to increase the use and adoption of ISO standards in print production in the European graphic industry.
- List of experts in Europe
 - National Printers' Federations
 - Organisations involved in promotion of ISO 12647 and related printing standards in Europe
 - Printers involved in development and promotion of standards

Standards Communication Task Force

- Benefits through using ISO standards in print:
 - Higher efficiency, cost reduction
 - Compliance with customer requirements
 - Reduction of start-up time
 - Increased confidence in the process
 - Better internal communication
 - Repeatability / consistency
 - Knowledge on raw materials



Standards Communication Task Force

- Exchange of information on events and PR activities
- Logotype for use by member federations
- Promotion at Drupa
- Website www.printing-standard.net
- Preparation of Expert Meetings



www.printing-standard.net



International confederation for printing & allied industries

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 **printing standard network**
iso 12647 compliant

Printing Standard Network

European Expert Meeting of the Printing Standard Network
On behalf of its member organizations, Intergraf invites experts from around Europe to the second Expert Meeting of the Printing Standard Network that will focus on international standards in print production. The meeting will take place on 23 - 24 November 2009 in Milan, Italy.

Read more and register for this conference under ["Intergraf events"](#)

The motivation

International standards in print production (such as ISO 12647) are of great importance for process control, quality assurance and customer relations of

- About Intergraf
- Europe and the Printing Industry
- **Printing Standard Network**
 - About Printing Standard Network
 - Success with standards
 - Certification
 - Supporting documents
 - ISO standards
 - Contacts
- Members only
- News & Events
- Publications
- Security Printers

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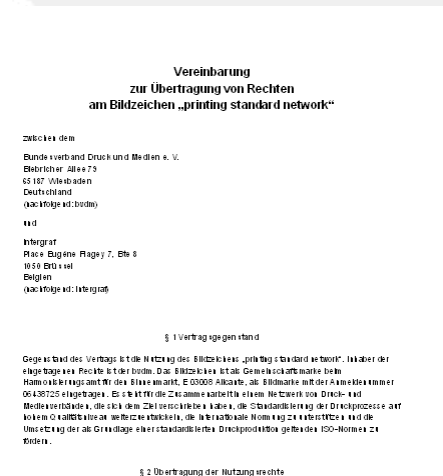
Website developments

- Frequently asked questions on standardization
- Step – by – step guide to standards
- Case studies and success stories of printers
- Certified companies in Europe



PSN logotype

- Intergraf member federations
- Signed contract for transfer of rights between Intergraf and federation
- 300 Euro





PSN logotype

- Created to promote compliance with ISO 12647
- Unified approach by printing federations in Europe
- To be used by Intergraf members on publications, websites etc.
- Three Intergraf members have been granted use of the logo
 - VISCOM
 - VSD
 - bvdn

Future activities

- Expanded database of resources
- List of contacts and organisations in Europe
- Other task forces on certain topics?
 - Certification
 - Communication

