






ISO 12647 in the Netherlands

menno.mooij@isi.nl



introduction

- KVGGO: association of graphic arts companies in the Netherlands
 - Legal, Human resource and other non-technical activities
- CMBO: Assoc. of prepress / X-media
- IDP: branche of CMBO
 - technical activities GWG etc.
 - promotion standardization ISO 12647
- SCGM: Association for Certification of Graphic Arts Companies





ISO 12647 in NL

- Newsprint Association started with ISO 12647-3 in 2004
- In parallel IDP started investigation with prepress houses and offset printers for ISO 12647-2
- Since 3 years certification
 - FOGRA: direct
 - SCGM: with IGT and VIGC
 - UGRA: assisted by ISI publishing innovators and Koldenhof Expertise





Success in NL

- <100 potential companies (2.000)
 - involved in Full Colour Offset Printing
 - sufficient in size (+10 employees?)
- + 40 certified PSO and/or ISO 12647
- Re-certifications
- Bankruptcy and mergers
- Less growth due to financial crisis
- Biggest problem in knowledge in creation stage






PrintArena.nl

- Central dutch knowledge base for creation:
 - GWG PDF/X-1a specifications
 - FC separation and proofing
- Newsprint, magazines, heatset and sheetfed offset, silkscreen printing, publication gravure...
- www.printarena.nl