



**Intergraf** aisbl  
Avenue Louise 130A, 1050 Brussels (BE)  
(+32) 2 230 86 46



## PRESS RELEASE

21/03/2024

# PRINT MATTERS 2024 REGISTRATIONS ARE OPEN

**Intergraf and [NOPA](#) are pleased to announce that registration is now open for the Print Matters annual conference, happening on Friday, June 14th in Bucharest, Romania.**

This conference will bring together industry experts from around Europe to share insights, tackle common challenges faced by the printing industry and facilitate connections between industry leaders.

Attendees can expect a comprehensive exploration of various facets of the printing industry at the conference. This will include a focus on economic topics, including presentations on the graphic industry in Romania and a keynote address analysing the best of Drupa 2024.

The [programme](#) will feature case studies on printing and packaging, as well as a discussion on the influence of AI on the print industry. Presentations will delve into recent research on reading, along with findings from Intergraf's research comparing print and digital communication. In the field of sustainability, we will look at corporate sustainability reporting and the recent European regulation related to deforestation. Both topics will come with hands-on implementation guidance for companies.

Speakers are to be announced soon!

Registration can be accessed [here](#).

Want to sponsor this event? Reach out to Sergejs Mikaeljans at [smikaeljans@intergraf.eu](mailto:smikaeljans@intergraf.eu) for more information.

Register [here](#) now and join the conversation on the future of print. Keep an eye on our [website](#) to see all the programme and speaker updates.



**PRINT MATTERS CONFERENCE**  
CONNECT, NETWORK AND BUILD  
THE FUTURE OF PRINT

**JUNE 14**  
BUCHAREST, ROMANIA



INTERGRAF 

- ENDS -

**Notes to editor**

The **European graphical sector** is made up of some 112,000 printing companies (95% SMEs), which employ 640,000 people, and generate a combined turnover of €82 billion (EU27 + UK, Switzerland, and Norway).

**Intergraf** ([www.intergraf.eu](http://www.intergraf.eu)) is the **European printing industry association**, representing employers in the graphical sector. We are a Brussels-based umbrella federation with 22 members from 21 countries and 11 Associate Members from across Europe. Our primary goal is to represent and advocate for Europe's printing industry, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

Contact **Sergejs Mikaeljans**, Communications Officer, for more information: [smikaeljans@intergraf.eu](mailto:smikaeljans@intergraf.eu).