



PRESS RELEASE

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THE INTERGRAF ECONOMIC REPORT 2024 NOW AVAILABLE FOR ORDERING

Find out everything you need to know about the state and evolution of the European graphic industry. Order your copy of the 2024 Intergraf Economic Report now.

Intergraf's annual Economic Report, The Evolution of the European Graphic Industry, provides extensive economic information about the European graphic industry. It shows historical developments and comparisons between countries. It provides general information on the profile of the European graphic industry, as well as data on the production of printed products and trade with key international trade partners. Plus, it gives highlights about the economic development of sectors which are relevant to the graphic industry – including paper, ink, press, energy, and postal markets. The Report features the contributions of Intergraf members on selected national market developments as well as the contribution from our partner research institute [Smithers](#) with forecasts to 2028.

How to order

The report is free for Intergraf's members and for sale for non-members. It can be ordered using these forms for [Members](#) and [Non-Members](#).

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Notes to editor

The **European graphical sector** is made up of some 112,000 printing companies (95% SMEs), which employ 640,000 people, and generate a combined turnover of €82 billion (EU27 + UK, Switzerland, and Norway).

Intergraf (www.intergraf.eu) is the **European printing industry association**, representing employers in the graphical sector. We are a Brussels-based umbrella federation with 22 members from 21 countries and 11 Associate Members from across Europe. Our primary goal is to represent and advocate for Europe's printing industry, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

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