



# **INTERGRAF ACTIVITY REPORT**

---

June 2024 - June 2025

EUROPEAN AFFAIRS TEAM

## THE EUROPEAN PRINTING INDUSTRY



**110.000**  
PRINTING COMPANIES



**95%**  
FEWER THAN 20 EMPLOYEES



**550.000**  
EMPLOYEES



**€85 BILLION**  
TURNOVER (EU27+UK; CH; NO; IS)



**€1.3 BILLION**  
POSITIVE TRADE BALANCE

## FOREWORD

In 2024 and 2025, Intergraf strengthened its work to position the print sector as a modern, solution-driven industry aligned with Europe's evolving policy agenda.

As the EU shifts its focus to implementation, sustainability, digitalisation, and competitiveness, print stands out for its adaptability and meaningful contribution across sectors.

With these shifts in mind, we provided essential support to our members and their affiliated companies in navigating complex EU legislation. In 2024, we published key guidance documents on the Corporate Sustainability Reporting Directive (CSRD), the EU Deforestation Regulation (EUDR), and the General Product Safety Regulation (GPSR). These materials are regularly updated to reflect legislative developments, ensuring members have access to the most current and relevant information. Several members took the initiative to translate these documents into their national languages, helping to further spread this knowledge throughout the Intergraf network for most of the European printers.

In today's policy environment, where preference towards digital communication often dominates, it is more important than ever to underline the enduring value of print. Print continues to deliver essential, high-impact products and responds effectively to the needs of modern society and competitive markets. In 2024 and 2025, Intergraf consistently advocated for a balanced media ecosystem, where print complements digital communication rather than being replaced by it. To reinforce this message, we launched the #PrintAhead campaign, which highlights the critical role of print in areas such as sustainability, education, inclusion, and secure communication. The campaign is aimed at EU policymakers, MEPs, and opinion shapers, with the goal of influencing perceptions and legislative discussions at the European level.

This work is particularly timely in light of recent "digital-first" legislative proposals. In its 2025 work programme, the European Commission signaled its intention to eliminate paper format requirements from EU product legislation, framing this as part of a broader shift toward a fully digital regulatory environment. Efficiency is equated here with paperless processes, what a mistake! Such trends raise serious concerns, as they risk excluding individuals who rely on printed communication, exacerbating the digital divide. In response, Intergraf—alongside

three other associations—relaunched the Keep Me Posted EU campaign. This initiative defends the right of every person to choose how they receive important information, whether digitally or in print, without penalties. Its vision is a Europe where consumer choice is respected and no one is left behind in the digital transition.

The 2024 new European Commission has asserted that the 2024–2029 political cycle will prioritise the implementation of existing legislation over new legislative initiatives, signaling a shift towards a more pragmatic and results-oriented approach to EU policymaking. With these challenges and opportunities in mind, we remain steadfast in our mission to support the graphic industry through expert guidance, strategic advocacy, and active collaboration.

Our network also grew stronger with the addition of new associate members, further enriching our community and enhancing cooperation across the sector. In the field of security printing, we reached a milestone with one of the most successful editions of Intergraf Currency+Identity in Milan, drawing 1,050 participants and over 110 exhibitors. This success underscores our commitment to innovation and excellence in this specialised field. In parallel, our EU team organised well-attended events across Europe, including in Romania, Belgium, Norway and Switzerland.

Certification activities remain a cornerstone of Intergraf's mission to uphold rigorous standards in the security printing industry. With a global network of over 180 certified sites, Intergraf continues to expand its reach through ISO 14298 and INTERGRAF 15374 certifications, impartial audits, and the annual review of certification requirements. This year saw the launch of the Intergraf Academy, offering a comprehensive programme of in-person and online training, including webinars, multi-day courses, and dedicated workshops. These initiatives support certified companies and stakeholders in maintaining compliance, enhancing operational security, and staying ahead in an increasingly complex and competitive market.

Thus Intergraf continues to serve a large range of companies in the print industry covering all print products from commercial print to packaging to security printing with targeted services in the form of information, guidance documents, webinars, conferences or exhibition possibilities.



**Ulrich Stetter**  
President



**Beatrice Klose**  
Secretary General



# CONTENTS.

<b>PART 1: KEY TOPICS</b>	<b>6</b>
1.1 Political and regulatory developments in the EU	8
1.2 Promoting Print	10
1.3 Deforestation	12
1.4 Packaging	14
 <b>PART 2: OUR WORK</b>	 <b>16</b>
2.1 Economic Information	18
2.2 Communications & Tools	19
2.3 Campaigns	20
2.4 Events	22
2.5 Intergraf Currency+Identity	23
2.6 Intergraf Certification	24
2.7 Partnerships	25
2.8 European Social Dialogue	27
2.9 European Network	27
 <b>PART 3: GOVERNANCE</b>	 <b>28</b>
3.1 Working structure	30
3.2 Secretariat	31
3.3 Membership	32





**PART 1:**  
**KEY TOPICS**





*We welcome the European Commission's current focus on simplifying legal requirements for industry. This positive shift reinforces the importance of our presence in Brussels, as we work to ensure that the many companies in the printing sector also benefit from these efforts. In parallel, we will intensify our efforts to defend paper-based communication as the push for simplification may be used to justify an abuse of digital-only approaches.*



Beatrice Klose, Secretary General, Intergraf

## PART 1.1 POLITICAL AND REGULATORY DEVELOPMENTS IN THE EU

# POLITICAL AND REGULATORY DEVELOPMENTS IN THE EU.

**The 2024 European Parliament elections marked a clear shift to the right.** The centre-right European People's Party (EPP) emerged stronger, securing around 184 seats and consolidating its position as the largest group in the chamber. Meanwhile, far-right parties made notable gains across several Member States. Although still fragmented, their growing presence is beginning to influence the political discourse in Brussels.

Against this backdrop, the new European Commission for 2024–2029 has launched an ambitious programme to reduce regulatory burdens and enhance Europe's economic competitiveness. A central element of this programme is the introduction of the first two "Omnibus" legislative packages, which propose targeted revisions to EU legislation. These include efforts to simplify sustainability reporting for large companies, ease corporate due diligence requirements, enhance the functioning of the carbon border adjustment mechanism, and improve access to EU investment programmes. **The Commission has set concrete targets to reduce administrative burdens by 25% for all businesses and by 35% for small and medium-sized enterprises (SMEs) by 2029, with particular attention given to SMEs, which often face a disproportionate compliance burden.**

This regulatory overhaul supports the broader "Competitiveness Compass" strategy, which seeks to revitalise Europe's industrial base and strengthen the EU's position in the global economy. It also closely aligned with the objectives of the **Antwerp Declaration for a European Industrial Deal**, which Intergraf endorsed alongside over 1,300 other companies and organisations in the run-up to the European elections 2024. The Declaration calls for a dedicated Industrial Deal to complement the Green Deal, with the aim of maintaining high-quality jobs in Europe while advancing the continent's climate and economic objectives.

The urgency of these efforts is underscored by the scale of the transformation required. **To meet the EU's climate neutrality target by 2050, as well as the recently set milestone for 2040, Europe must dramatically expand clean electricity production and increase industrial investment sixfold compared to the previous decade.** Yet this transition is unfolding in difficult economic conditions, marked by falling demand, rising energy prices, and global investment increasingly shifting towards more favourable environments in the United States and China.

Looking ahead, the Commission presented a fourth Omnibus package which aims at accelerating the digital transition. The package takes the form of amendments to 20 pieces of European legislation removing requirements for paper-based documentation, like declaration of conformity or instruction for use. This development has raised concerns for Intergraf. **Alongside our advocacy work on medical leaflets, additional efforts will be required to defend the use of key printed documents.** While the aim is to streamline regulation, this shift, should it be implemented, could marginalise paper-based communication and reduce the role of print in official and commercial processes. For the print industry, the challenge lies in safeguarding the relevance of paper, where it offers clear benefits. **Intergraf is actively monitoring these developments and stands ready to engage with EU institutions to ensure that regulatory changes recognise the continued value and necessity of print in a balanced communication ecosystem.**





*As ‘digital-only’ approaches increasingly become the legislative norm, it is more critical than ever to defend the indispensable role of print. Intergraf is committed to ensuring that EU policymakers do not dismiss print as a legacy communication medium, but recognise it as a forward-looking, innovative, and sustainable one that remains vital to inclusion, education, transparency, and informed participation in today’s society.*



Sergejs Mikaeljans, Communications and Events Officer, Intergraf

## PART 1.2 PROMOTING PRINT

## PROMOTING PRINT.

In today’s regulatory and political environment, Intergraf has found it essential to proactively defend the print industry through targeted campaigns that respond to increasing legislative pressure, digital-first policies, and public misconceptions. Print’s indispensability in today’s world and its significant contributions to society and the economy often go unnoticed. Intergraf is dedicated to communicating the vital role of print in education, democracy, inclusivity, information transmission and storage, and other key aspects of modern life.

### INITIATIVES PROMOTING PRINT

Despite its strong capacity for innovation and its deep integration in the digital age, the sector continues to face major challenges: a diminished or “invisible” public image, shrinking workforce, low margins, and mounting regulatory threats. While the industry contributes creative, inclusive, and secure solutions that meet societal needs — particularly in bridging the digital divide and providing access — these strengths remain largely under-recognised.

To address these issues, Intergraf has launched, relaunched and supported several strategic campaigns. **Keep Me Posted EU** defends citizens’ right to choose how they receive important information—on paper or digitally—particularly as millions of Europeans remain excluded by digital-only policies. **#PrintAhead**, Intergraf’s forward-looking messaging initiative, redefines the perception of the print industry through 10 Key Messages grounded in data and designed to engage EU legislators, stakeholders, and the media. **Two Sides** counters environmental misinformation, highlighting the renewability and recyclability of print products. **MLPS (Medical Leaflets = Patient Safety)** advocates for retaining printed medical leaflets to ensure the safe and

inclusive delivery of healthcare information. Finally, Intergraf is an active member of the **Circular Choices** coalition, promoting the role of wood-based products and print within the EU’s bioeconomy and green transition. Together, these campaigns work to secure the sector’s long-term resilience, visibility, and policy recognition—ensuring that print remains a vital, sustainable, and irreplaceable medium in Europe’s future.

### YOUNG TALENT AWARD 2025

Intergraf is committed to supporting young individuals in the printing industry and inspiring them to engage with important topics relevant to the sector. As part of this commitment, Intergraf annually awards a grant to a deserving student, apprentice, or young worker from a member country.

This initiative is a proactive step toward fostering the development of future professionals in print and encouraging their active contribution to the sector.

This year’s theme delved into increasing attractiveness of the sector. Candidates were asked to address the question: **How can print companies effectively attract and engage younger generations to pursue careers in the print industry?**

The first prize was awarded to **Sarah Schumacher** from Germany. **Yuliyana Tsigova** won second place, and **Victoria Dimitrova** was awarded third place. Both hail from Bulgaria.





Now that the EUDR obligations are clearly defined for our industry, it is important to recognise that clarity does not mean implementation is straightforward. Many printers are still navigating the practical challenges. We will continue to actively support them—not only in interpreting the requirements, but also in putting them into practice effectively.



Laetitia Reynaud, Senior Policy & Economic Advisor Intergraf

# PART 1.3 DEFORESTATION

## DEFORESTATION.

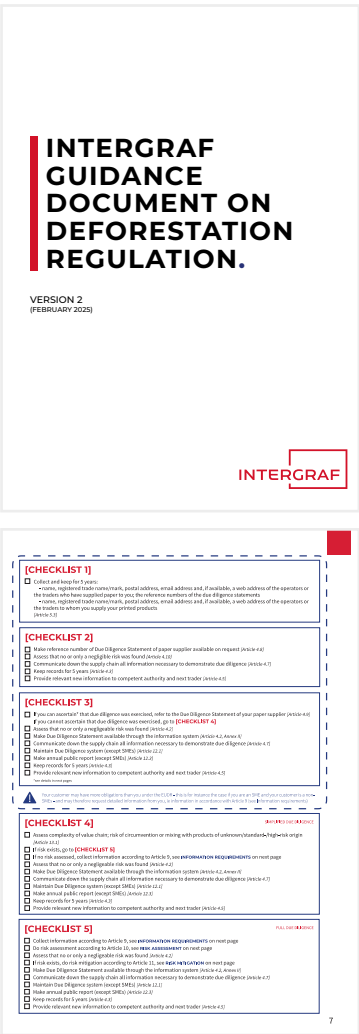
The EU Regulation on deforestation-free products (EUDR), adopted in May 2023, aims to prevent products linked to deforestation or forest degradation from being placed on the EU market. It introduces mandatory due diligence obligations and restricts market access for several commodities and derived products, including wood-based materials such as paper, board, and printed products. Consequently, the Regulation directly affects all EU-based printers, as well as non-EU printers supplying products to the EU market.

Intergraf is actively involved in this file, working to support the printing industry in achieving compliance within the required timeframe. The Regulation was initially scheduled to apply from 30 December 2024, but industry obtained a one-year postponement, moving the deadline to 30 December 2025.

In preparation for implementation, Intergraf has held a wide range of internal meetings and external presentations to inform members and stakeholders. It has also participated in joint meetings and published statements alongside other EU trade associations representing sectors affected by the Regulation. In parallel, Intergraf continues to organise regular discussions with paper suppliers and publishers to coordinate developments across the value chain.

To support compliance efforts, two guidance documents were published in 2024 and 2025. Intergraf also issued position papers and joint statements addressing key implementation issues such as geolocation requirements, the need for simplification, and the rationale for postponing the Regulation. A series of webinars were organised in both years to provide updates to members, including a dedicated session on using the EU's Information System for generating Due Diligence Statements.

In March 2025, Intergraf convened a meeting with the European Commission to clarify outstanding legal issues. This meeting's outcome was a reduction in scope of the application as well as simplified procedures for printing companies. As of six months before the revised implementation deadline, the legal obligations for the sector are now relatively clear. The main challenge that remains is the practical application of the Regulation by printing companies across Europe.



Guidance document on EUDR





*As EU packaging and product safety rules evolve, it is essential to recognise the technical complexity and societal value of printed materials. The sector will continue to advocate for proportionate, risk-based measures that ensure consumer protection, while safeguarding print's essential role in packaging, patient safety, and the economic viability of printing companies.*



Teresa Borba, Member of the Steering Committee

## PART 1.4 PACKAGING

## PACKAGING.

The Packaging and Packaging Waste Regulation entered into force in February 2025. This Regulation will be followed by several secondary acts, which aim to detail the technical aspects, including recyclability, reuse, and sorting labels.

Intergraf has closely monitored the aspects that could impact the printing industry. In particular, **we advocated for and successfully secured the exclusion of printing inks and related materials—such as varnishes and coatings essential for the production of final printed packaging—from the scope of the recycling target.**

The new rules include provisions for the minimisation of packaging. An empty space ratio of 50% will apply to grouped packaging, transport packaging, and e-commerce packaging. Certain single-use plastic-based packaging formats will be restricted. The text also includes requirements for economic operators to use reusable formats for transport and e-commerce packaging. Packaging producers will be required to ensure that their materials are recyclable. Deinkability will be one of the criteria considered, although specific details will only be defined in upcoming secondary legislation.

### FOOD CONTACT MATERIAL REGULATORY FRAMEWORK

The European Commission was expected to revise the regulatory framework on food contact materials several years ago but is only starting preparatory work in 2025. A formal proposal for the review is not expected before 2026.

The Commission has confirmed its intention to prioritise a risk assessment approach, to increase responsibilities along the supply chain, and to focus the requirements on the final material and article. This represents a **significant shift from the current regulatory approach and will generally increase the burden on printers and converters.** It will also require greater transparency across the supply chain, down to the producer of the final product.

### GENERAL PRODUCT SAFETY REGULATION

Since December 2024, the new EU General Product Safety Regulation has been in force. Print buyers—predominantly publishers—have requested printers to provide the necessary information to demonstrate compliance.

While the legislation includes a risk-based approach, technically all products placed on the EU market fall under its scope. **To support printers, Intergraf has produced a guidance document, including templates for risk analysis and technical documentation.** The documentation required can remain relatively general; however, additional information is needed if potential risks are identified. In such cases, more detailed documentation, such as chemical safety data sheets for inks or adhesives, may be required.

### MEDICAL LEAFLETS

Since April 2023, when the European Commission presented its proposal to review European pharmaceutical legislation, Intergraf has worked with MLPS (Medical Leaflets = Patient Safety) to ensure the continued inclusion of paper leaflets in medicine packaging.

The Commission's proposal includes the possibility for EU countries to allow the leaflet to be provided in digital format only. However, it also stipulates that Member States permitting electronic leaflets must guarantee patients the right to request a printed copy, free of charge.

The regulatory process is still ongoing. The European Parliament has adopted its position, while the Council's position is still awaited. **Advocacy efforts by the industry are yielding positive results, with Council discussions indicating an understanding of the practical challenges and funding implications of implementing print-on-demand systems.**





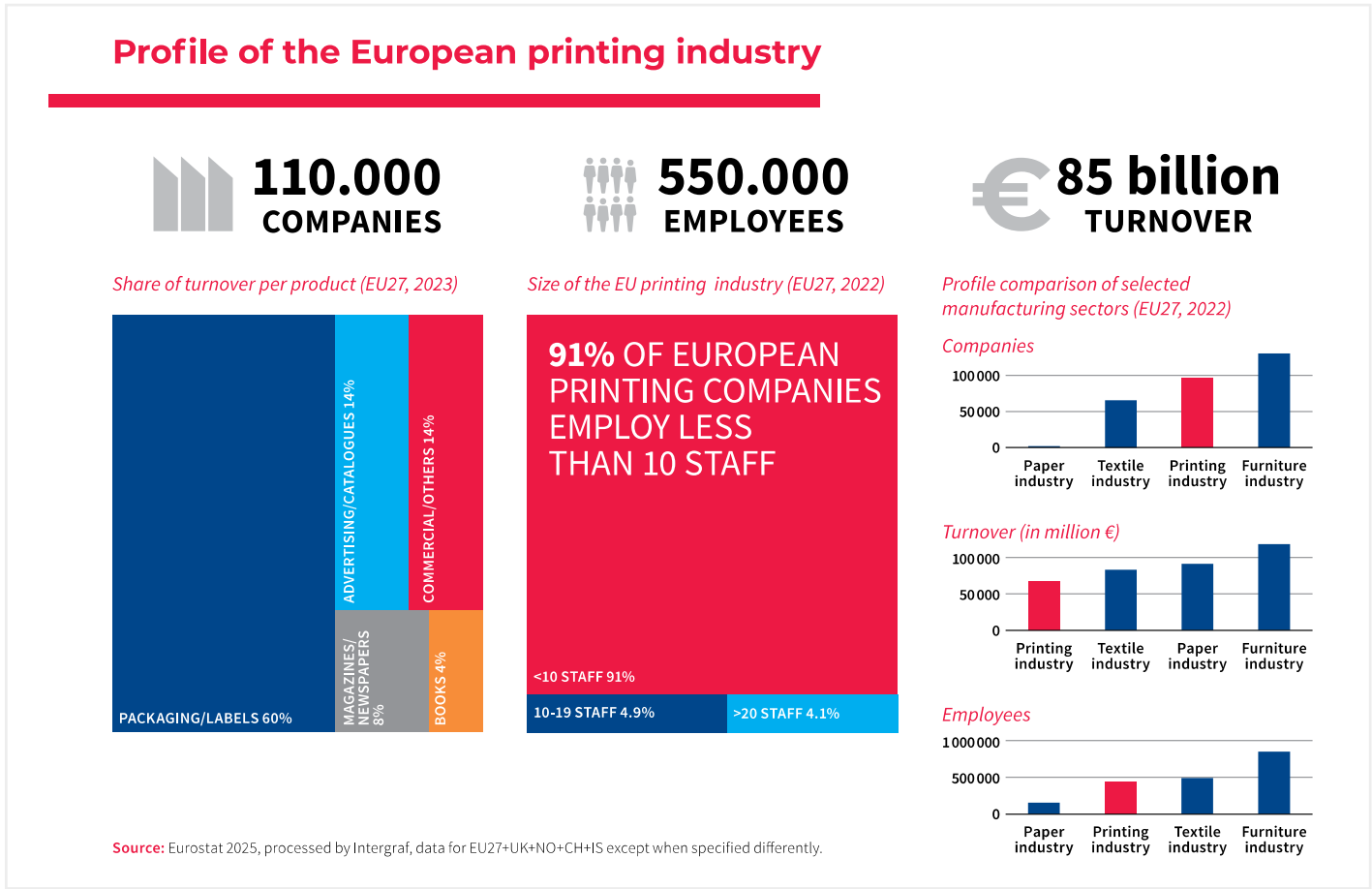


2.1 ECONOMIC INFORMATION

Intergraf’s flagship publication is the **Annual Economic Report**, released each year in June. The report is **free of charge for Intergraf members** and **available for purchase by non-members**.

The Intergraf Annual Economic Report offers a comprehensive statistical overview of the European graphic industry (EU27 plus the UK, Norway, Switzerland, and Iceland). It includes all relevant data—primarily sourced from Eurostat and our member associations—on the printing industry and related sectors such as ink, paper, publishing, books, press, energy, and postal services. The report also features a four-year market forecast provided by our research partner Smithers through the European Print Market Review.

To keep our members informed throughout the year, we also publish the **monthly Economic News**. This shorter update is supplemented three times per year by the more detailed Economic Newsletter, which provides extended analysis and insights.



Economic report, 2025



Economic report, 2025

To learn more about the Economic report or receive a copy, contact Laetitia Reynaud at [lreynaud@intergraf.eu](mailto:lreynaud@intergraf.eu).

2.2 COMMUNICATIONS & TOOLS

Intergraf’s mission is to promote and represent the printing industry at the European level. We communicate our messages through a growing range of channels and produce policy tools to support our members in addressing the most important industry issues.

**NEWSLETTERS**

- Newsflash
- News in Brief
- Economic News
- Regulatory News

**SOCIAL MEDIA**

- LinkedIn Intergraf
- LinkedIn Intergraf C + I
- LinkedIn Keep Me Posted EU
- X (formerly known as Twitter)

**REPORTS & TOOLS**

- Activity Report
- Economic Report
- Intergraf Messaging Guide
- Event & Campaign Reports

**PRESS**

- Press Releases
- Interviews
- Commentary

**POLICY COMMS**

- EU Policy Webinars & Roundtables
- Position Papers
- Joint Statements
- EU Policy Guides & Factsheets
- Industry Studies

**WEBSITES**

- [www.intergraf.eu](http://www.intergraf.eu)
- [www.intergrafconference.com](http://www.intergrafconference.com)
- [www.printyourfuture.eu](http://www.printyourfuture.eu)

Members are welcome to translate the tools we provide in their respective languages to advance comprehension on the national level.



Translated by members EUDR guidance documents



## 2.3 CAMPAIGNS



Photo: Why Choice Matters report  
by Keep Me Posted EU, 2024

### KEEP ME POSTED EU

**Keep Me Posted EU** is a European campaign that defends your right to choose how you receive important information—on paper or digitally. The first phase of the campaign ended in 2022. Against the backdrop of a growing digital divide, the campaign was relaunched in 2024 by Intergraf, in partnership with CEPI, FEPE, and PostEurop.

This new phase highlights the exclusion faced by millions of Europeans who lack digital access or skills. With a renewed strategic direction and the tagline “Why Choice Matters,” the campaign places human stories at its core—giving a voice to those affected by enforced digitalisation.

Since its relaunch, the campaign has published the “**Why Choice Matters**” Report and organised an event with MEPs and stakeholders at the European Parliament in Brussels. Key actions for **2025–2026** include outreach to MEPs and NGOs, media engagement, a dedicated advocacy event at the Strasbourg Parliament, and the publication of a policy brochure and blog series.



Photos: #PrintAhead campaign's draft assets, 2025

## #PrintAhead

### #PRINTAHEAD

At the same time, Intergraf is rolling out #PrintAhead, a forward-looking messaging framework designed to **redefine the perception of the print industry** across EU institutions, the media, NGOs, and stakeholders. The campaign features **10 Key Messages from the Print Industry** developed by Intergraf, supported by quantifiable research and data. These messages are strategically crafted to effectively engage newly elected European legislators, national lawmakers, and other stakeholders. Anchored in evidence-based communication, the campaign emphasises print’s essential role in everyday life—from education and democracy to safety and inclusion. Through targeted press and social media outreach, direct mailings, digital content, and printed materials, the campaign seeks to reposition print as an **innovative, sustainable, and irreplaceable medium**.



### TWO SIDES

The printing industry’s primary raw material is **renewable** and its recyclable products are part of Europe’s **circular economy**. However, misconceptions about the environmental credentials of our sector and its products remain widespread.

The **Two Sides** campaign works to combat common myths about paper, print, and paper packaging by providing verifiable information on why print and paper are attractive, practical, and sustainable modes of communication.



### MLPS

Intergraf joined **MLPS (Medical Leaflets = Patient Safety)** to contribute to the proposed amendment on medical leaflets in the pharmaceutical legislation. MLPS advocates for printed pharmaceutical **leaflets** to remain the **primary source of information** for patients and healthcare professionals, ensuring the safe and accurate delivery of medication information. Established in 2020, MLPS is a coalition of regulated healthcare packaging manufacturers led by the European Carton Manufacturers Association (ECMA).

### CIRCULAR CHOICES

The **Cross-sectoral Coalition for Circular Choices for the EU’s Bioeconomy** brings together key industries across a sustainable, circular, and integrated European value chain. This coalition plays a vital role in supporting the EU’s **goal of achieving net zero emissions by 2050**. It advocates for the sustainable use of renewable wood and fibre resources, promotes strategic autonomy, and seeks stronger recognition of wood-based products within the circular bioeconomy. The Coalition is committed to sustainable forest management, the production of sustainable goods, the green transition, and the creation of long-term employment opportunities.





2.4 EVENTS

Intergraf hosts a portfolio of events that have become key fixtures in the calendars of stakeholders across the printing industry. These events provide valuable platforms for addressing critical industry topics and fostering meaningful connections.

During this cycle, the Intergraf EU Advocacy Team organised events in **Romania, Norway, Switzerland, Belgium**, and **online**. In June 2024, members gathered in Bucharest for the **General Assembly** and the **Print Matters 2024** conference. In September, the **Directors' Conference** brought together heads of national associations in Oslo.

In spring 2025, Intergraf co-organised the **Shaping the Future with Packaging 2025** conference in Brussels, in partnership with FTA Europe and Smithers.

The EU Advocacy Team also hosted the **General Assembly 2025** and the 2025 edition of **Print Matters** in Zurich. In addition, several public and members-only webinars were held, offering guidance on essential EU legislation impacting the printing sector.



Photo: Print Matters conference, Bucharest, June 2024



Photo: Intergraf General Assembly, Bucharest, June 2024



Photo: Intergraf Directors' Conference, Oslo, September 2024

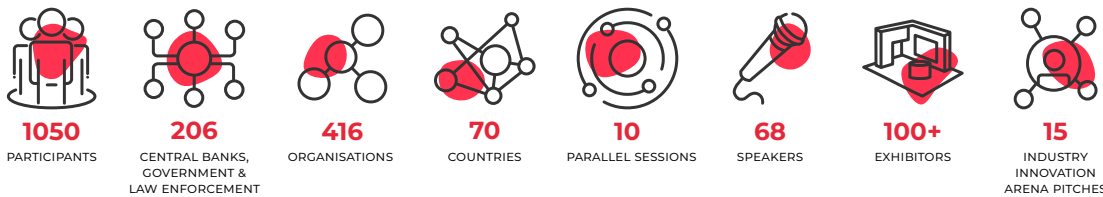


Photo: President of FTA Europe & President of Intergraf at Shaping the Future with Packaging conference, Brussels, April 2025

2.5 INTERGRAF CURRENCY+IDENTITY

Every 18 months, Intergraf organises **Intergraf Currency+Identity**, a neutral conference and exhibition that brings together central banks, government bodies, identity authorities, security providers, and digital innovators to drive industry progress through innovation, expertise, and visionary collaboration.

**In 2025, Intergraf Currency+Identity took place from 5 to 7 March in Milan.** In celebration of Milan's fashion heritage, Intergraf launched the 2025 event with a *Currency+Identity Défilé - A pocket full of Milan* integrating local culture with our industry and exploring the creativity and versatility of the security printing industry in a whole new context. 1050 attendees arrived eager to witness the limitless possibilities of security printing materials presented in an unforgettable blend of creativity and industry expertise co-created with students from NABA.



The conference featured **68 expert speakers** from central banks, governments, and law enforcement, offering dynamic sessions on currency and identity. A new highlight was the **Industry Innovation Arena**—15 fast-paced, TED-style talks from top industry innovators, enthusiastically received by attendees.

Over three days, visitors explored the event's **largest-ever exhibition: 4,000 m² with 110+ exhibitors** showcasing cutting-edge developments and expertise.

On 4 March 2025, two exclusive, invitation-only events—**Intergraf Identity High** and **Currency High**—enabled high-level discussions in a secure setting.

**Intergraf Certification** hosted a full-day **workshop** on security standards, including a session with an ethical hacker. Following its 2023 debut, the **Tender Tactics session** returned, and a new two-day **Security Manager Training** was introduced.

**Evening events** included a welcome cocktail, exhibition aperitif, and a lively dinner at Milan's Mercato Centrale—offering great networking opportunities.

The **next Intergraf Currency+Identity** will be held in **Copenhagen, 14–16 October 2026**.

[www.intergrafconference.com](http://www.intergrafconference.com)



Photos: Intergraf Currency+Identity, Milan, March 2025

“Thank you once again for the wonderfully organised conference in Milan. Intergraf is and remains my personal highlight thanks to its broad spectrum of expertise and balanced formats. I am therefore already looking forward to the next conference in Copenhagen.”

Stefan Hardt, Director General Cash Management, Deutsche Bundesbank



## 2.6 INTERGRAF CERTIFICATION



**ISO 14298 INTERGRAF 15374**



**Intergraf** plays a key role in setting standards in the competitive field of security printing. It offers two main certification schemes: **ISO 14298** (for security printers and hologram manufacturers) and **Intergraf 15374** (for their suppliers). These certifications provide a comprehensive framework addressing logical and physical security, as well as supply chain assurance. Audited by independent bodies (VPGI and SQS), these certifications help reduce operational risks, boost customer confidence, and enhance tender prospects. They are globally recognised, with endorsements from authorities like the UPU and IOTA. To stay relevant, the **Intergraf Certification Requirements (ICR)** are reviewed annually, supported by an Expert Working Group of auditors and certified company experts. Intergraf also contributes to the ISO TC 130/WG 10 committee, which maintains ISO 14298.

Over **180 production sites in 57+ countries** are currently certified. In 2024, the **Intergraf Academy** was launched to provide training and support. Events included two webinars and two on-site training sessions (Brussels and Milan), with future editions planned for **Dubai (June 2025)** and **Brussels (Nov 2025)**.

Intergraf also hosted its first full-day Certification Workshop and a closed "Tender Tactics" session during the **Currency+Identity Milan** conference:

### Upcoming Intergraf Academy events:

- 23-27 June 2025: Intergraf Security Manager & Internal Auditor training courses (Dubai, UAE)
- 24-28 November 2025: Intergraf Security Manager & Internal Auditor training courses (Brussels, BE)
- 13 October 2026: Intergraf Certification Workshop – Currency+Identity (Copenhagen, DE)

[www.intergrafcertification.com](http://www.intergrafcertification.com)



Photo: Intergraf Certification workshops, Milan, March 2025

## 2.7 PARTNERSHIPS

### FTA EUROPE

Since 2015, Intergraf has been sharing its Secretariat in Brussels with its sister association **FTA Europe**. FTA Europe represents and promotes the flexography printing sector.

The key activity of FTA Europe is the **Diamond Awards, which recognises exceptional flexo printers from across Europe and beyond every other year**. Diamond Award entries are already winners in national flexo awards of FTA Europe member countries, establishing them as the pinnacle of flexographic excellence.

The most recent FTA Europe Diamond Awards took place in Düsseldorf, Germany on Thursday 30 May 2024, amid drupa trade fair and was a success with more than 340 attendees and 16 award categories. On 10-11 April 2025 FTA Europe co-organised the Shaping the Future with Packaging conference.

[www.fta-europe.eu](http://www.fta-europe.eu)



### WORLD PRINT AND COMMUNICATION FORUM (WPCF)

Intergraf is a founding member of the **WPCF** (World Print & Communication Forum), the **leading collaborative platform for the world's major national and transnational printing associations**. Intergraf administers the platform's Secretariat.

In June 2025, WPCF members convened in Zurich amid the Print Matters 2025 conference. During this gathering, they engaged in discussions on the challenges facing the global print and packaging industry, exchanged invaluable insights, and strengthened global collaborative efforts.

In 2024, WPCF members signed a declaration on best practices for carbon footprint calculation, in line with Intergraf's recommendations.

[www.worldprintforum.org](http://www.worldprintforum.org)





## SMITHERS

Intergraf has collaborated with **Smithers** on a multitude of activities since our partnership began in 2013. Smithers is the **global authority** on the packaging, paper, and printing industry supply chains. We work primarily with the division **Smithers Information**, which delivers in-depth market data, as well as technical and business information.

Every year, Smithers contributes a review of the European print market to the **Intergraf Annual Economic Report**, supplementing the information provided by us and our members. We also work together on the event series: **Shaping the Future with Print**, for which Smithers provides a detailed presentation at the event and a market report. Past topics have included commercial print, packaging, magazines, direct mail, and books.

[www.smithers.com](http://www.smithers.com)



## EPRC

Intergraf is a member of the European Paper Recycling Council (EPRC). The EPRC was set up as an industry self-initiative in 2000 to **monitor progress towards meeting higher paper recycling targets**. These are set out in the European Declaration on Paper Recycling first published in 2000 and renewed every five years since. The current target for the 2021-2030 European Declaration is set to 76%.

[www.paperforrecycling.eu](http://www.paperforrecycling.eu)



## UNI EUROPA GRAPHICAL

As the **European Social Partner** representing workers in the graphical sector, **UNI Europa Graphical** is Intergraf's counterpart in the sectoral **Social Dialogue**. In 2019, we published a new Work Programme, committing to work on sectoral trends, digitisation, demographics, skills, new business models, state aid and unfair competition, and image and environment.

2020 saw the launch of our joint project (funded under Social Dialogue): **Print Your Future**. This project provided solutions to image and attractiveness issues affecting the graphical sector.

[www.uni-europa.org](http://www.uni-europa.org) | [www.printyourfuture.eu](http://www.printyourfuture.eu)



## 2.8 EUROPEAN SOCIAL DIALOGUE

Intergraf serves as the European Social Partner representing employers in the graphical sector. We regularly engage with our counterpart trade union, UNI Europa Graphical. This collaboration is formalized through the European Sectoral Social Dialogue Committee for the graphical industry, established in 2013 with the support of the European Commission. **The committee facilitates ongoing dialogue between employers and workers, aiming to enhance European governance by involving social partners in decision-making and policy implementation processes.**

Through this platform, Intergraf and UNI Europa Graphical have intensified their cooperation, working together on various projects and joint initiatives to address key industry challenges, including skills development, sustainability, and the role of print in the digital economy.

Intergraf members and other stakeholders are invited to participate in two Working Groups and one Plenary session of the graphic industry's European Social Dialogue Committee annually.

[www.intergraf.eu/policy/social-dialogue](http://www.intergraf.eu/policy/social-dialogue)

## 2.9 EUROPEAN NETWORK

One of Intergraf's key strengths is its network of relationships at the European level. To effectively influence EU policy, such contacts are essential—both within the European institutions and beyond.

The printing industry does not operate in isolation. We are both a user of products and services from many other sectors and a supplier to them. We also function within the broader social and economic system. As a result, the policy areas Intergraf covers are wide-ranging, with content that is often vast and complex.

By pooling knowledge and resources through **European platforms, coalitions, and networks**, Intergraf enhances its ability to advocate effectively for the printing industry. In addition to maintaining regular contact with individual associations, we are a member of—or regularly engage with—the following European-level platforms:

- BusinessEurope via European Employers Network
- European Platform for Chemicals-Using Manufacturing Industries (CheMi)
- European Solvents Downstream Users Coordination Group (ESVOC)
- Industry4Europe Coalition
- XSG (Cross Sector Group) on Food Contact Materials
- Packaging Ink Joint Industry Task Force (PIJITF)
- Packaging Chain Forum
- Print Media Group (managed by Intergraf)

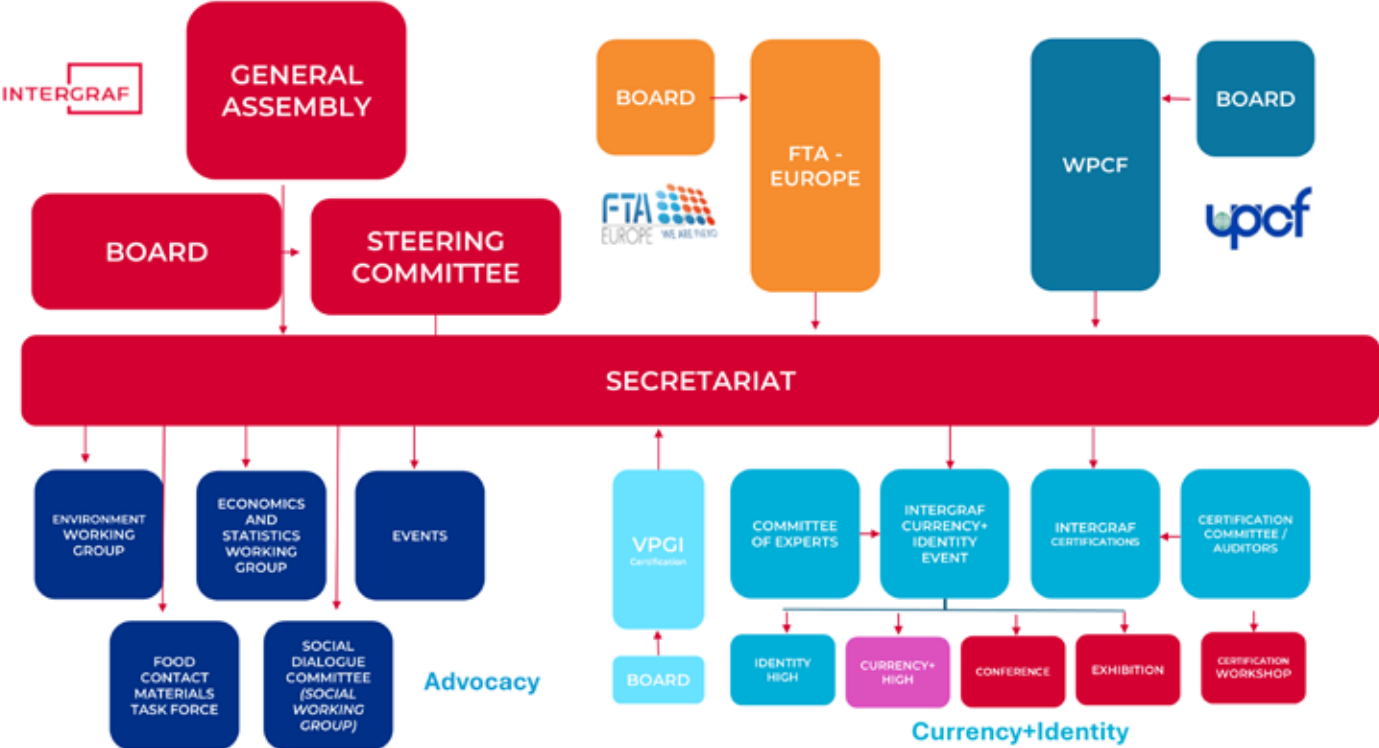




Photo: Intergraf Steering Committee at Print Matters in Bucharest, 2024



3.1 WORKING STRUCTURE



The strategic direction of Intergraf is set by the **Board**, a group of ten company representatives appointed by Intergraf's member associations. Countries currently represented are **Denmark, Germany, Hungary, Italy, Latvia, the Netherlands, Sweden, and Estonia**. FTA Europe also has a seat on the Board.

Decisions of the Board are carried out by the **Steering Committee**, a body comprising Directors or other high-level representatives from national printing associations. Countries currently represented are **Denmark, Germany, Italy, the Netherlands, Portugal, Sweden, Switzerland, France and Estonia**.

The Intergraf **Secretariat** is made up of three teams: European Affairs, Security Printing, and Accounting, HR & Administration. All three teams are managed by the Secretary General. The Secretariat carries out the day-to-day work of the association.

Intergraf chairs three active **Working Groups**:

- » **Economics and Statistics Working Group**
- » **Environment Working Group**
- » **Food Contact Materials Task Force**

These groups contain experts from our national member associations. They meet regularly to discuss all relevant EU policy issues. Social affairs issues are discussed amongst members of the **Social Dialogue Committee**.

Intergraf's annual **General Assembly** is the association's main decision-making body, where members approve the work and finances of Intergraf. The General Assembly also grants discharge to the Board and Steering Committee to carry out their work during the upcoming year.

[www.intergraf.eu/about-us/governance](http://www.intergraf.eu/about-us/governance)

3.2 SECRETARIAT

EUROPEAN AFFAIRS



**Beatrice Klose.**  
Secretary General



**Laetitia Reynaud.**  
Senior Policy & Economic Advisor



**Sergejs Mikaeljans.**  
Communications & Events Officer

ADMIN, WEB&DESIGN



**Reka Sipos.**  
Account, HR & Admin Officer



**Elsa Lopez.**  
Digital & Graphic Design Officer

OUTGOING STAFF



**Allielia Inyange.**  
Event Assistant

[www.intergraf.eu/about-us/team](http://www.intergraf.eu/about-us/team)

SECURITY PRINTING



**Doris Schultz-Pätzold.**  
Customer Relations and Certification Director



**Simona Barbulescu.**  
Event Manager



**Meike van der Veur.**  
Marketing & Communications Officer



**Cristina Munteanu.**  
Exhibition Coordinator



**Jeremy Tawedian.**  
Certification Assistant



**Sanaâ d'Hennezel.**  
Expert-Accountant





As a printing company strongly committed to sustainability and accountability, Grafotisak recognises the importance of taking meaningful steps forward by aligning with the European graphic standard for carbon calculation. Our decision to become an Intergraf Associate Member and to adopt **ClimateCalc** stems from the need to provide our customers with transparent, comparable, and industry-recognised carbon footprint data—both for our corporate operations and the printed products we deliver. By joining this community, alongside other European printing companies working towards measurable climate impact reduction, Grafotisak is not only reinforcing its commitment to sustainability but also empowering our customers to make informed, climate-conscious choices. We are proud to be members of Intergraf and would like to thank Intergraf for being a strong voice for the graphic industry in Europe. We look forward to contributing to a more transparent, accountable, and sustainable future for print.



Nikola Vranješ, General Director, Grafotisak d.o.o. Grude

## PART 3.3 MEMBERSHIP

## NEW ASSOCIATE MEMBERS.



**Contiweb** is a global leader in advanced web-fed auxiliaries for commercial printing and packaging. Its innovative solutions for drying, splicing, and fluid application build on a strong web offset heritage, now extended to digital inkjet and packaging. Designed with customers and built to order, Contiweb ensures high quality, reliability, and cost-efficiency. With 24/7 support, it holds a strong presence in Europe, North America, and Asia.



The **exceet Card Group** is a leading European manufacturer of high-security, payment, RFID, and smart cards for sectors like banking, transport, retail, and public services. It produces around 400 million cards and antennas annually across six European countries. The company also offers eco-friendly cards made from wood and recycled materials. Based in Europe, it ensures fast, independent production and supports clients from development to distribution.



**Grafotisak** is a leading printing company and distributor of office, school, and graphic materials in Bosnia and Herzegovina and Croatia, with a growing presence in Serbia. It is the only industrial producer of lever arch files in South-Eastern Europe. Headquartered in Grude, it operates a production site, central warehouse, and multiple distribution centers, employing over 600 people. With 40+ years of experience, Grafotisak is known for its quality, reliability, and broad service offering, including print production and transport.

### ASSOCIATE MEMBERS





MEMBERS

- Austria **PROPAK**
- Belgium **FEBELGRA**
- Bulgaria **PRINTING INDUSTRY UNION OF BULGARIA**
- Denmark **GRAKOM**
- Estonia **AEPPi**
- Finland **FINNISH PRINTING ASSOCIATION**
- France **UNIIC**
- Germany **BVDM**
- Hungary **FEDPRINT**
- Iceland **FEDERATION OF ICELANDIC INDUSTRIES**
- Italy **ASSOGRAFICI**
- Latvia **LATVIAN PRINTERS ASSOCIATION**
- Lithuania **LISPA**
- Luxembourg **FLAG**
- The Netherlands **KVGO**
- Norway **NORSK INDUSTRI**
- Portugal **APIGRAF**
- Romania **TRANSYLVANIA PRINTERS ASSOCIATION**
- Sweden **GRAFISKA FÖRETAGEN**
- Switzerland **DPSUISSE**
- Switzerland **VSD**
- United Kingdom **BPIF**

ASSOCIATE MEMBERS

- Austria **Exceet**
- Austria **OSD**
- Belgium **ECO3**
- Belgium **Sappi**
- Bosnia and Herzegovina **Grafotisak**
- Germany **Heidelberg**
- Germany **Kurz**
- The Netherlands **Contiweb**
- Poland **PWPW**
- Slovenia **Evrografis**
- Spain **FNMT**
- Switzerland **Koenig & Bauer**
- UK **Canon**
- UK **ICA**







**INTERGRAF**

**Intergraf a.i.s.b.l.**  
Avenue Louise 130A - 1050 Brussels  
Belgium (BE)  
+32 2 230 86 46  
[office@intergraf.eu](mailto:office@intergraf.eu)  
[www.intergraf.eu](http://www.intergraf.eu)