



Intergraf aisbl
Avenue Louise 130A, 1050 Brussels (BE)
(+32) 2 230 86 46



PRESS RELEASE

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REGISTRATION NOW OPEN FOR PRINT MATTERS 2025 IN ZURICH

Intergraf and the Nordic Printing Association (NOPA) are pleased to announce that registration is officially [open](#) for the Print Matters 2025 conference, taking place at Novotel Zurich City West on Friday, 13 June 2025, in Zurich, Switzerland.

This year's edition offers a rich programme covering:

- **Business Matters:** Strategic growth through acquisitions, AI-driven production planning, and initiatives to attract the next generation of print professionals.
- **Sustainability Matters:** Hands-on insights into regulatory compliance with the European Deforestation Regulation (EUDR) and a ClimateCalc case study on environmental impact.
- **Economic Matters:** A supplier panel on the future of print, market trends, and a close look at print advertising effectiveness.
- **Security Matters:** A session on cybersecurity in newspaper production and updates on the paper supply chain.

Explore the full programme and learn more about the speakers on our [website](#).

The conference will also welcome international participants from the World Print & Communication Forum ([WPCF](#)). Delegates from South Korea, the US, China, Hong Kong, Japan, India, Nepal, and South Africa are expected to join European colleagues in Zurich.

In addition to expert-led sessions, the event will feature excellent networking opportunities, including:

- A welcome cocktail on the evening before the conference
- A conference dinner after the main programme
- A company visit to a local printing house

Register now [here](#) and join the conversation on shaping the future of print.

For sponsorship opportunities, please contact Sergejs Mikaeljans at smikaeljans@intergraf.eu.

Accommodation: A block of rooms has been reserved for conference attendees at **Novotel Zürich City West** (240 CHF) and **Ibis Zürich City West** (200 CHF), with **breakfast included**. To benefit from these rates, please book **by 1 May**. To reserve, email **Anna Luize Zaharane** at Zaharance.ANNA@accor.com, stating your attendance at the Print Matters Conference by Intergraf and including your dates of stay.

- ENDS -

Notes to editor

The **European graphical sector** is made up of some 100,000 printing companies (95% SMEs), which employ 600,000 people, and generate a combined turnover of €80 billion (EU27 + UK, Switzerland, Norway and Iceland).

Intergraf (www.intergraf.eu) is the **European printing industry association**, representing employers in the graphical sector. We are a Brussels-based umbrella federation with 22 members from 21 countries and 14 Associate Members from across Europe. Our primary goal is to represent and advocate for Europe's printing industry, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

Contact **Sergejs Mikaeljans**, Communications & Events Officer, for more information: smikaeljans@intergraf.eu