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PRESS RELEASE

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INTERGRAF OPENS APPLICATIONS FOR THE 2026 YOUNG TALENT AWARD

Intergraf is pleased to announce that applications are now open for the Intergraf Young Talent Award 2026, an initiative designed to inspire and shape the future of the graphic industry. The Award invites young talent to share fresh perspectives with industry leaders across Europe and compete for a €3,000 prize.

THE CHALLENGE: PRINT IN A HYPER-PERSONALISED FUTURE

As communication becomes increasingly personalised, automated, and insight-driven, print is evolving alongside new expectations for relevance, experience, and responsibility. This year's theme asks candidates to reflect on the opportunities that lie ahead for print, as well as the strategic choices needed to seize them, whether through innovation, data-enabled print solutions, cross-media integration, customer experience, and the implications of privacy and ethics in a changing marketplace.

Candidates are invited to respond to the following question: **“What opportunities do you see for print in a hyper-personalised future?”**

WHY PARTICIPATE

Since 2017, Intergraf has provided a platform for young print professionals to present their vision to industry leaders, gain exposure at national and European level, and contribute to making the print industry a welcoming space for young talent.

APPLICATION CRITERIA AND SUBMISSION GUIDELINES

- **Eligibility:** Young students, apprentices, or professionals in the graphical industry (**maximum age 25**) from **Intergraf member countries**¹.
- **Submission format:** A **3–5 page** entry written in **English**. Visual aids are welcome to support your ideas.
- **CV requirement:** Please include a brief CV (**maximum 2 pages**).

To support fairness and depth of reflection, the use of AI tools for the core critical thinking and creative development of submissions is **strongly discouraged**. Entries must reflect the applicant's own original ideas, analysis, and perspectives; the jury may disadvantage or exclude entries that appear generic or predominantly AI-generated.

¹ Austria, Belgium, Bulgaria, Denmark, Estonia, Finland, France, Germany, Hungary, Iceland, Italy, Latvia, Lithuania, Luxembourg, The Netherlands, Norway, Portugal, Romania, Sweden, Switzerland, United Kingdom

PRIZE AND PRESENTATION OPPORTUNITY

The first-place winner will receive a **€3,000 award** and will be invited to present their ideas at Intergraf's **Print Matters** conference in **Budapest on 5 June 2026**. Attendance is highly encouraged but not required to receive the Award, and **accommodation and travel expenses will be covered**.

The **top three** participants and their work will also be highlighted across the pan-European print industry and to key stakeholders.

HOW TO APPLY

Send your application in English to **Sergejs Mikaeljans**, Communications & Events Officer at Intergraf, by email (smikaeljans@intergraf.eu) or by post (**Avenue Louise 130A, 1050 Brussels, Belgium**) **before the submission deadline of 8 March 2026**.

The brochure with more information about the Award can be found [here](#). To learn more about past winners and editions visit the dedicated page on Intergraf's [website](#).

- ENDS -

Notes to editor

The **European graphical sector** is made up of some 100,000 printing companies (95% SMEs), which employ 600,000 people, and generate a combined turnover of €80 billion (EU27 + UK, Switzerland, Norway and Iceland).

Intergraf (www.intergraf.eu) is the **European printing industry association**, representing employers in the graphical sector. We are a Brussels-based umbrella federation with 22 members from 21 countries and 14 Associate Members from across Europe. Our primary goal is to represent and advocate for Europe's printing industry, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

Contact **Sergejs Mikaeljans**, Communications & Events Officer, for more information: smikaeljans@intergraf.eu