



# EUDR-X

## EUDR-EXCHANGE-FORMAT

**DOMINIK HAACKE**  
BOARD MEMBER AND PROJECT MANAGER FOR EUDR-X



# DISCLAIMER

Please note that all information shared and questions answered in this compilation by the industry initiative and Initiative Online Print e.V. on the subject of EUDR are non-binding and do not replace legal advice. When starting your EUDR project, we always recommend seeking professional advice – for example, from your solicitor, the Chamber of Commerce and Industry, your trade association or other relevant institutions.

ABOUT THE INITIATIVE ONLINE PRINT E.V.

# SUCCESS HAS FOUR LETTERS – DO IT

The **Initiative Online Print e.V.** (short: IOP) is a worldwide unique association of the leading companies in the online print industry in Europe to form an independent communication and networking platform.

<https://initiative-online-print.de/en/>

In our **ESG working group**, we identified three challenges relating to the EUDR:

- small print runs & print-on-demand – **process costs** due to manual maintenance
- mass customization – scalable referencing in **highly dynamic production**
- self-publishing & real-time printing – **flexible number assignment** as well as tracking codes



**DOMINIK HAACKE**

BOARD MEMBER AND  
PROJECT MANAGER  
FOR EUDR-X

**6 COUNTRIES**

**60 COMPANIES**



BACK AND FORTH IN BRUSSELS

# INDUSTRY HAS LOST TWO MONTHS, THE EU HAS LOST THE GAME (MY PERSONAL VIEW)

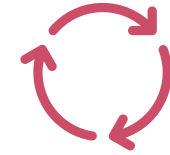
From my perspective, the EU has put itself in '**checkmate**' with this **short-term new proposal** and the already **known challenges of the TRACES IT system**.

Read about the history of the last two months here:

<https://www.beyond-print.net/finally-clarity-with-the-eudr-or-how-brussels-is-trying-to-count-trees-digitally/>

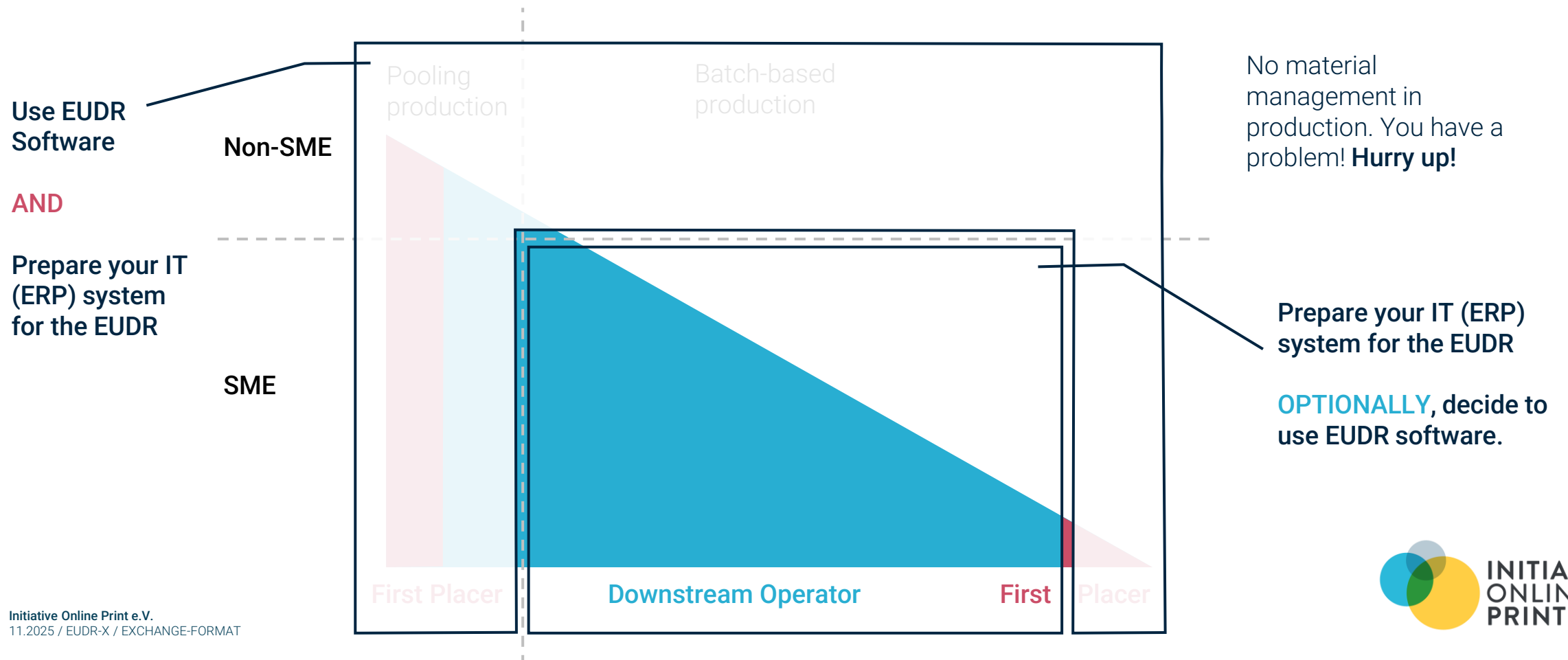
## BEYONDPRINT

PRINT • ONLINEPRINT • TRANSFORMATION • DIGITAL COMMERCE



# THE FORGOTTEN DOWNSTREAM OPERATORS

21. October 2025 - new proposal:  
There is a 'newly' defined player:  
the downstream operator.



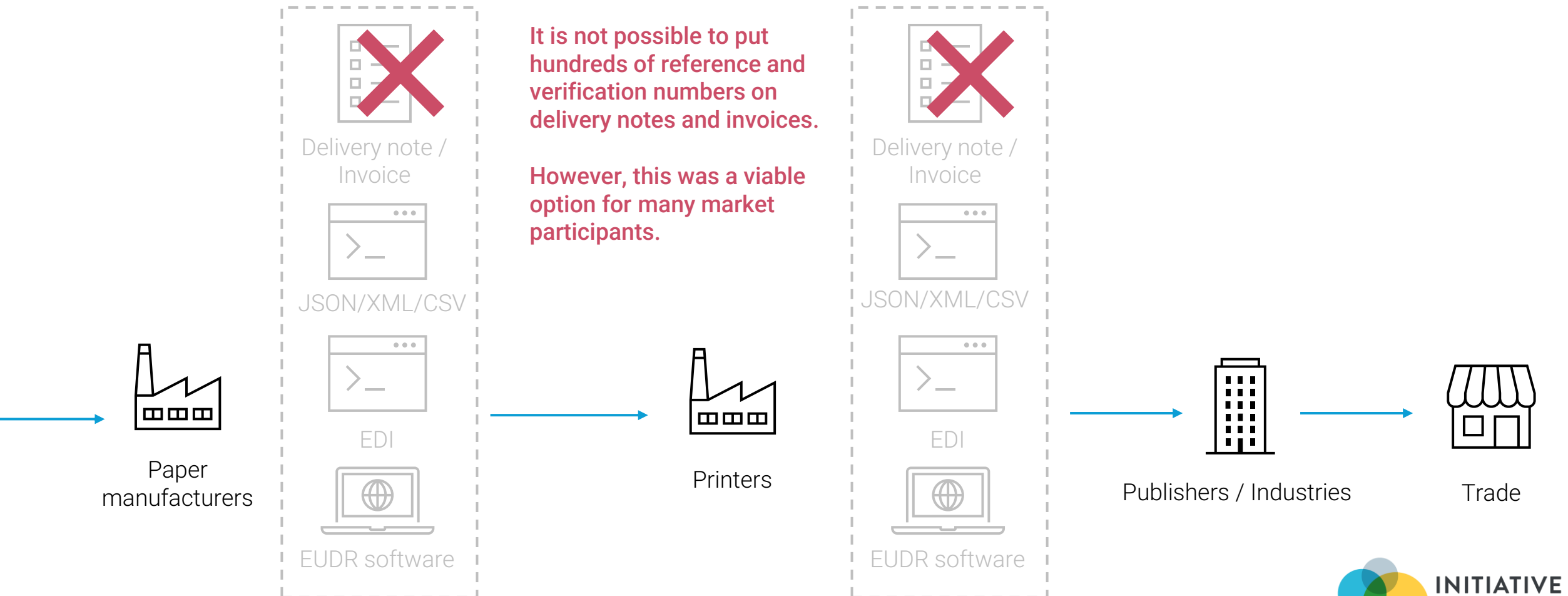
**NEW FOR DOWNSTREAM OPERATOR:  
NO SUBMISSION OF OWN DUE  
DILIGENCE DECLARATIONS, BUT  
ONLY COLLECTION AND FORWARDING  
OF THE ORIGINAL REFERENCE  
NUMBERS TO CUSTOMERS.**

# OVERKILL

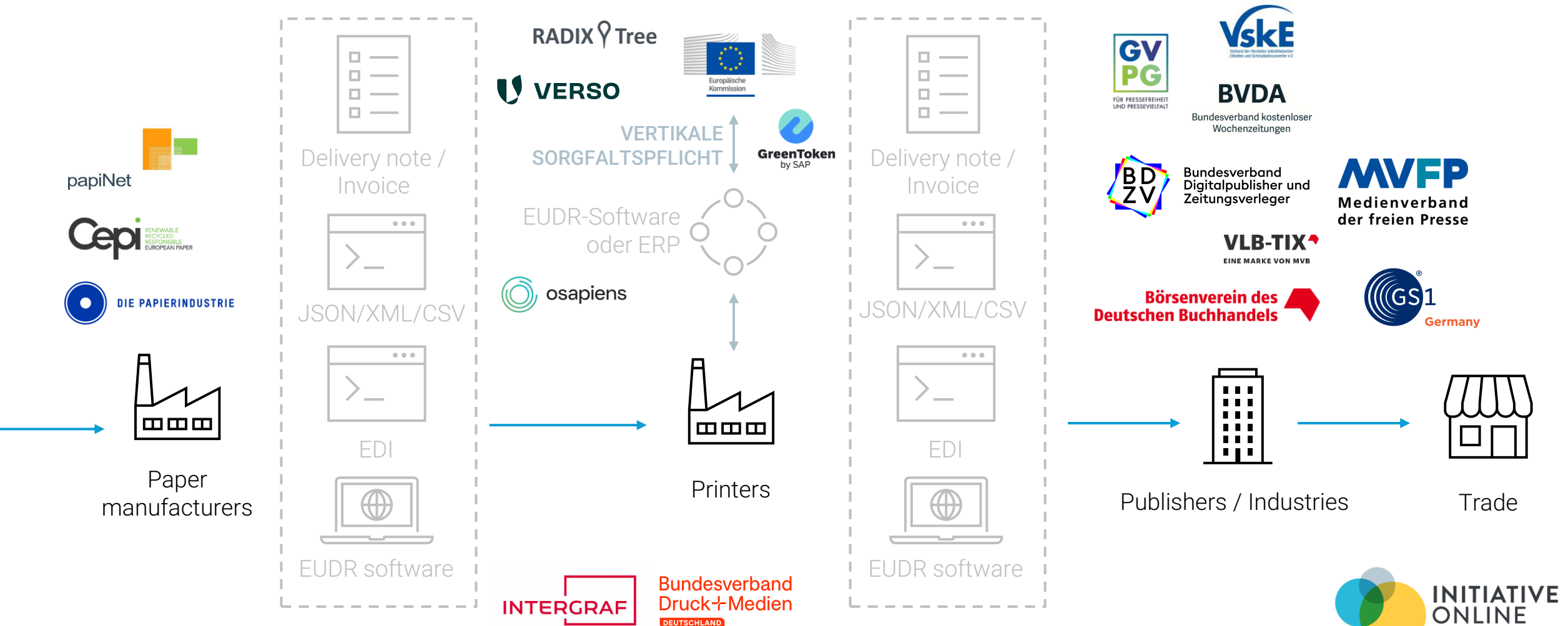
**EVERY COMPANY, EVERY SOFTWARE  
COMPANY MUST NOW ADAPT TO THE  
NEW SITUATION. THIS TAKES TIME!**



# NOW THERE ARE FURTHER CHALLENGES



# WE CONTINUED OUR DISCUSSION!

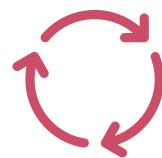




Material  
Pooling  
production



TRACES



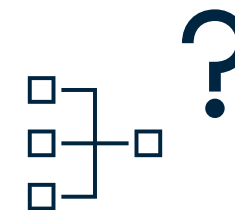
EUDR-SOFTWARE



Supplier portal



Customer portal



Batch based  
production

1



Delivery note /  
Invoice



Gathering information



ERP/MIS



Sharing information



Delivery note /  
Invoice

3

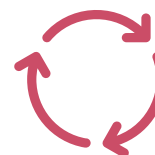
2



EUDR-X

Validation

5



New DDS

6

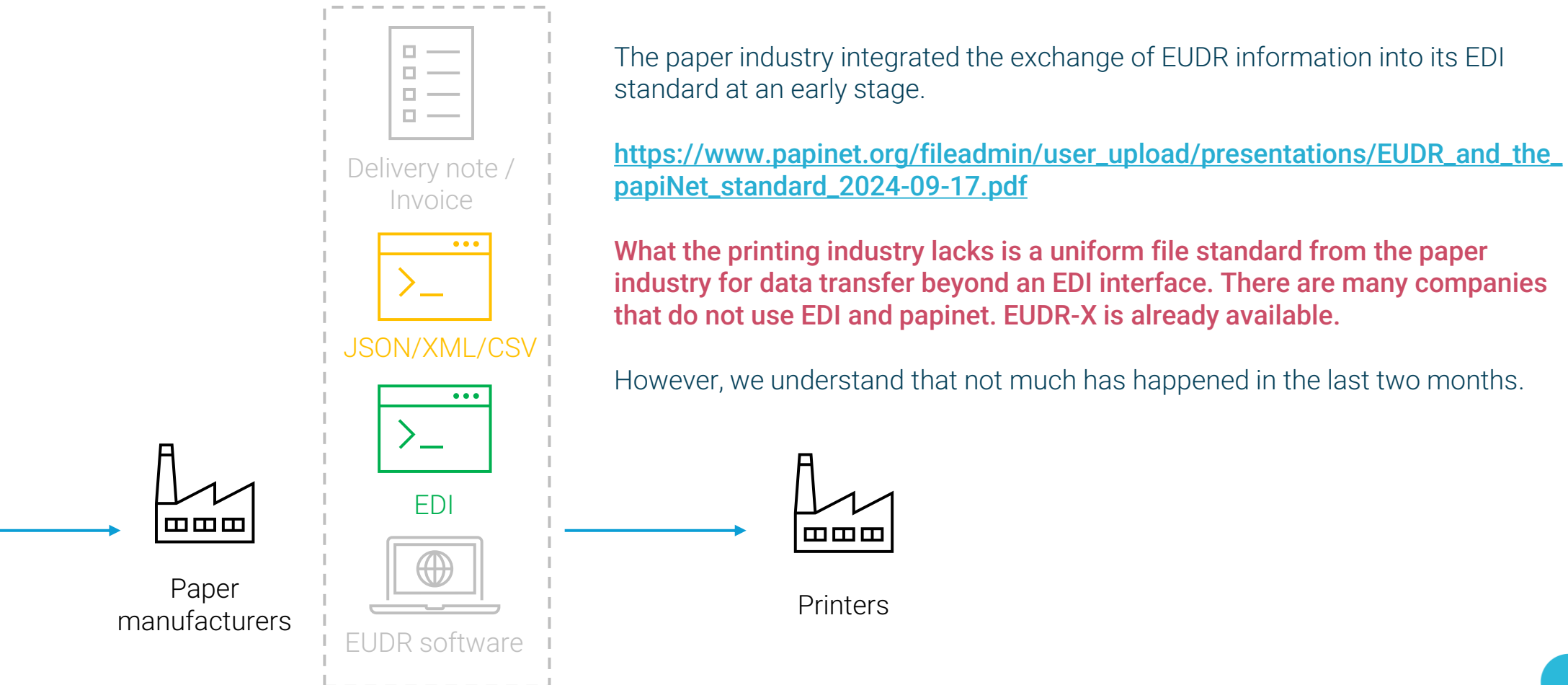


EUDR-X

4



# PAPER MANUFACTURERS AND PAPINET



# PRESS ASSOCIATIONS AND RETAILERS





**WE HAD VERY PRODUCTIVE  
DISCUSSIONS. MANY SEE THE EUDR-X  
STANDARD AS VERY USEFUL.  
HOWEVER, POLITICAL IRRITATION IS  
CAUSING A STANDSTILL IN  
DEVELOPMENT.**



# BAD INVESTMENT **VS.** NON COMPLIANCE

# WHAT COMES NEXT

1. We integrate the “**Conventional DDS Reference Number**” (99EU9999999999) in EUDR-X  
<https://www.clecat.org/media/information-on-the-conventional-reference-number.pdf>  
<https://github.com/initiative-online-print/eudr-iop-standard-exchange-format/pull/5/files>
2. We will clarify once again that EUDR-X **also supports CSV** and explain why the JSON format is recommended, especially for the possible option of passing on hundreds of reference numbers.

# FURTHER INFORMATION AND CONTACT DETAILS

<https://initiative-online-print.de/en/industry-initiatives/>  
[info@initiative-online-print.de](mailto:info@initiative-online-print.de)



# MEDIAPRINT

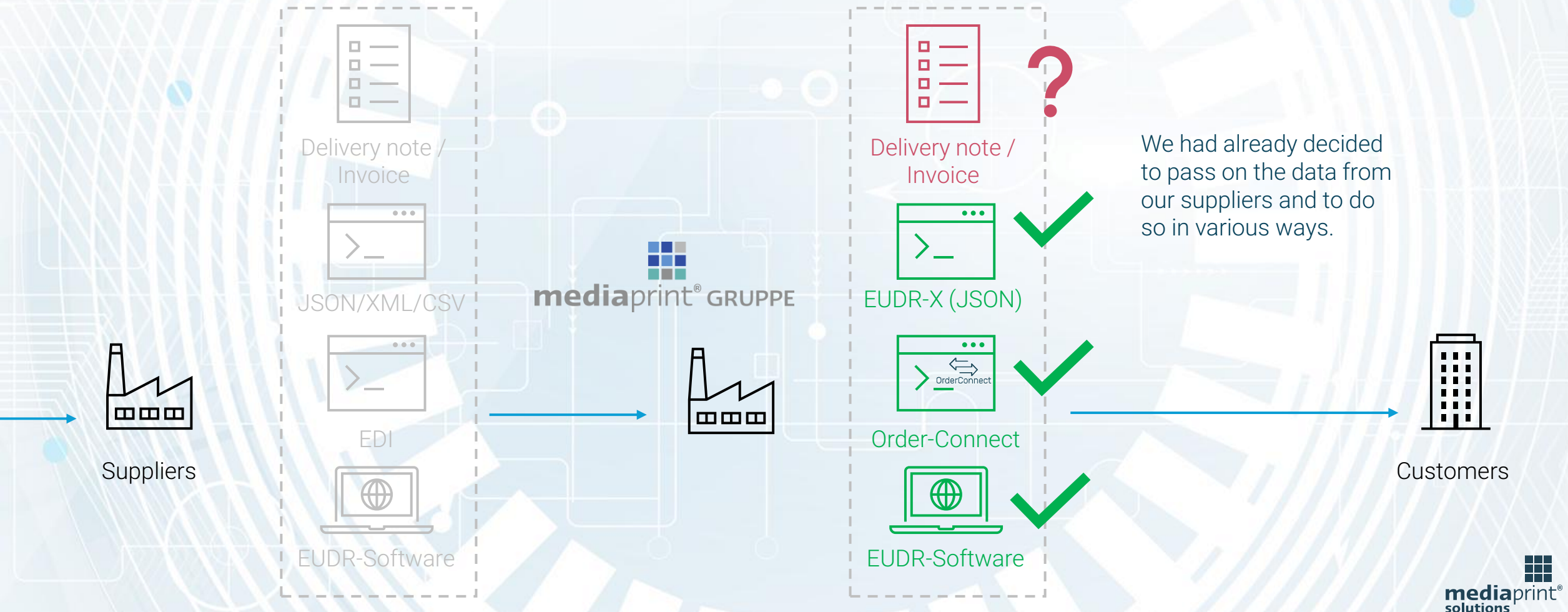
## OUR PATH TO EUDR COMPLIANCE

**DOMINIK HAACKE**  
CHIEF COMMERCIAL OFFICER

Einfach  
beeindruckend.



# OPTIONS FOR EUDR DATA TRANSFER



# WHAT REMAINS TO BE DONE?

- We are currently **waiting for two ERP system providers** (for offset printing) to integrate the EUDR requirements **and** EUDR-X (including import and export).

The big challenge at the moment is that materials management now has to manage more than one number. This means that we will not receive our system update until mid-December.