

Who gets left behind in a digital-first world?

INTERGRAF

Senior citizens



People with disabilities



Low income households



Rural residents

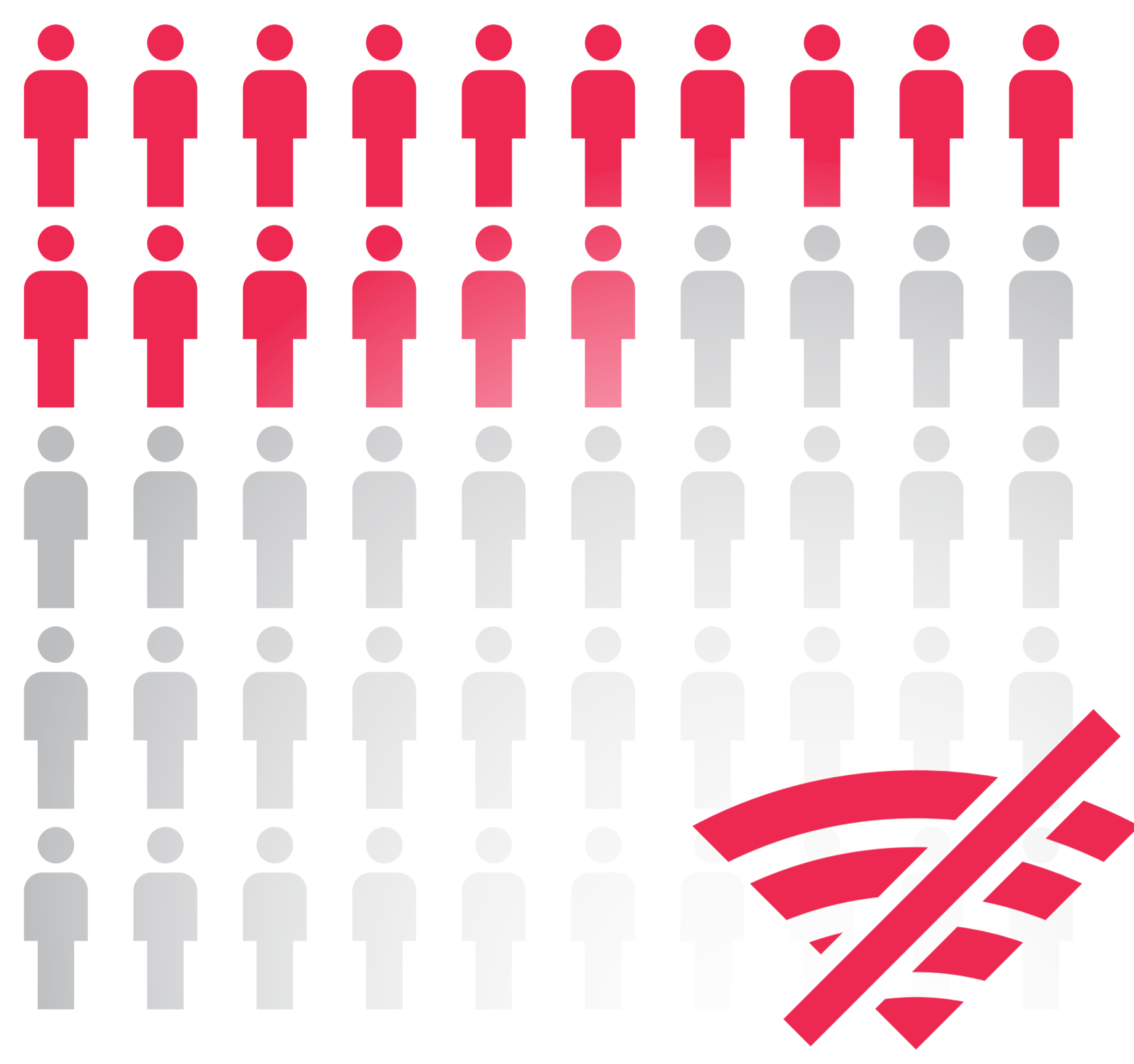


Lower-educated groups



RISK BEING EXCLUDED
IN A DIGITAL-FIRST ENVIRONMENT

The Great Digital Divide

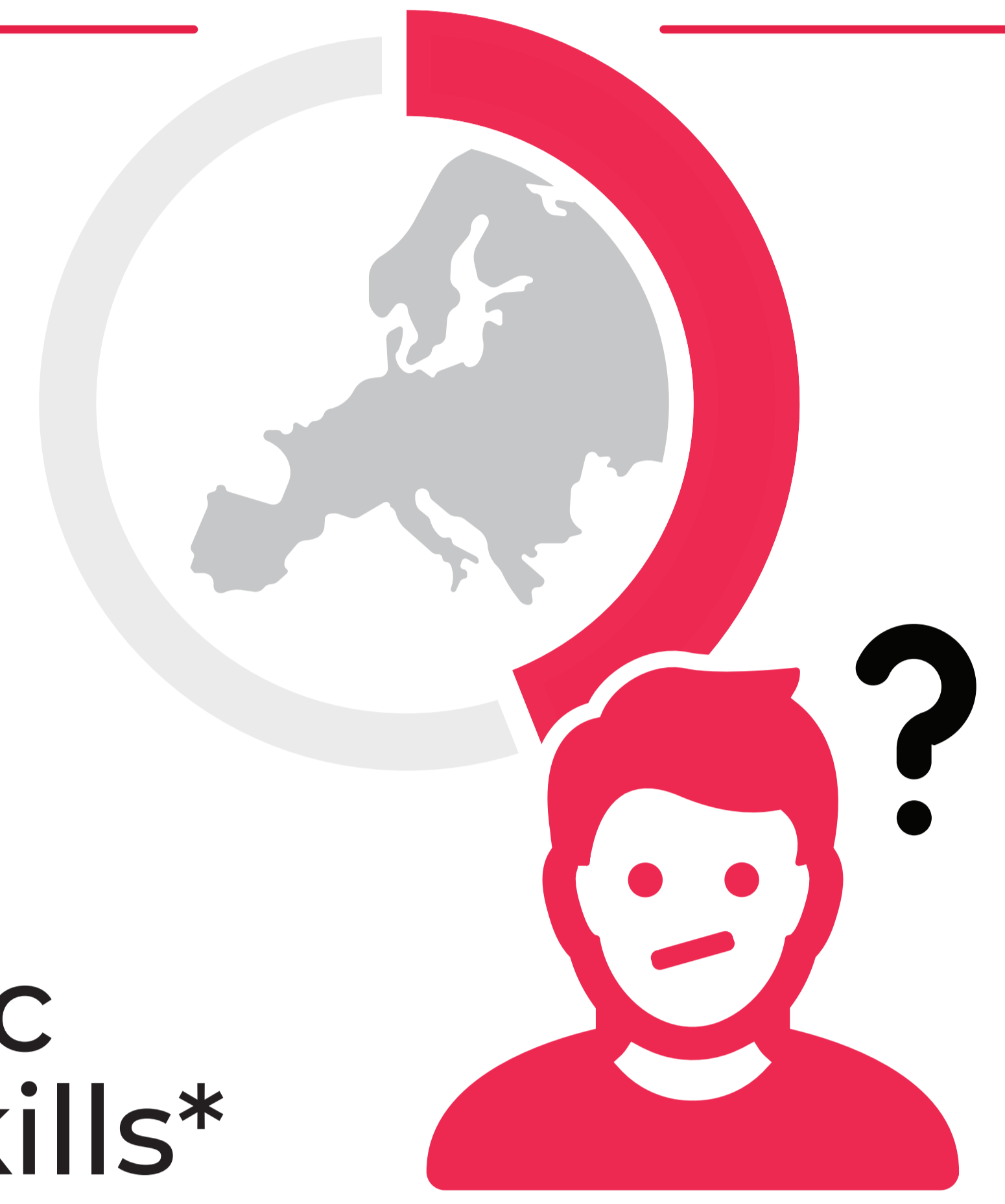


AROUND
12 million
HOUSEHOLDS IN THE EU
have no internet access*

*Source: Eurostat, 2023

WITHIN THE EU,
44%
OF ADULTS
lack basic digital skills*

*Source: European Commission, DESI, 2023



PRINT IS reliable.
inclusive.
secure.

IT'S NOT NOSTALGIA.

Maintaining print communication is a matter of equity and social justice.

An inclusive Europe must preserve the right to choose how information is received, whether digital or print, to ensure no one is left behind.



#PrintAhead

Print guarantees access for all citizens

#PrintAhead

INTERGRAF