

Paper is Europe's most circular material

INTERGRAF



With world-leading collection and recycling rates, both print and paper industry show how renewable resources can thrive in a circular economy

DID YOU KNOW THAT

Europe is the world's paper recycling champion

In 2024, the recycling rate of all consumed paper and board reached

75.1%,

one of the highest for any material stream worldwide



Recycling drives our industry

Paper & cardboard can be recycled up to

25 times

before they lose quality. Wood fibre from sustainably managed forests is introduced to keep the loop going

Source: Eckhart, R. (2021)



Recycled paper and board makes up around

57%

of the fibre material for European paper production

Europe recycles more paper than plastics, glass or metal

Paper and cardboard packaging is the largest share of the recycling stream



At an **87%** recycle rate, paper and board packaging is the most efficient

Source: Eurostat, 2023



Paper is at the foundation of Europe's sustainable future and we rely on it every day

#PrintAhead

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