



PRESS RELEASE

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REGISTRATION OPENS FOR PRINT MATTERS 2026 IN BUDAPEST

Intergraf and the Nordic Printing Association (NOPA) are pleased to announce that registration is officially [open](#) for the Print Matters 2026 conference, taking place on Friday, 5 June 2026 in Budapest, Hungary, with a company tour to [Pátria Printing Co.](#) scheduled for Thursday, 4 June 2026.

[Print Matters](#) is Intergraf's annual flagship conference dedicated to exploring the most pressing strategic issues facing the European printing industry. Organised in partnership with [NOPA](#), the event brings together printing company executives, suppliers, market experts and association representatives from across Europe and beyond.

As the graphic industry navigates regulatory developments, global market volatility, sustainability transformation and increasing security risks, Print Matters 2026 will provide a platform for forward-looking discussion and practical insights across four key pillars:

- **Business Matters:** retail and consumer insights, a company case study, and the Young Talent Award 2026 session on the opportunities of hyper-personalised print.
- **Sustainability Matters:** addressing developments such as the Packaging and Packaging Waste Regulation (PPWR), greenwashing considerations, evolving CO₂ calculation methodologies and corporate sustainability reporting requirements.
- **Economic Matters:** offering perspectives on the US print market outlook, developments in the global paper market and worldwide production capacity across paper grades.
- **Security Matters:** examining risk assessment, crisis management and business continuity strategies, as well as broader resilience topics including automation and robotics.

The conference programme will feature international speakers and industry experts, combining market intelligence, case studies and strategic foresight to support business decision-making in an increasingly complex environment. In addition to the main conference sessions taking place on 5 June, participants will have the opportunity to join a company tour on 4 June, offering practical insights and networking opportunities ahead of the conference. Social activities throughout the event will include a welcome cocktail and a conference dinner, creating the environment for participants to connect with colleagues from across the international print community.

REGISTER NOW

Register now [here](#) and join industry leaders in Budapest to discuss the future of print.

For sponsorship opportunities, please contact Sergejs Mikaeljans at <mailto:smikaeljans@intergraf.eu>.

ACCOMMODATION

Intergraf has secured a block of rooms at the [Radisson Blu Beke Hotel](#), Budapest, where the event will take place, available at a special rate for conference participants. Please note the following cut-off dates for the release of any unsold rooms:

- 31 March 2026 (65 days before arrival): 80% of the blocked rooms will be released.
- 15 April 2026 (50 days before arrival): All remaining blocked rooms will be released.

After these dates, reservations will be subject to availability and offered at the hotel's best available rate.

You can secure your room by following this booking guide (download [here](#)) from the hotel.

We strongly encourage early booking to ensure availability and to benefit from the preferential group rate.

- ENDS -

Notes to editor

The **European graphical sector** is made up of some 100,000 printing companies (95% SMEs), which employ 600,000 people, and generate a combined turnover of €80 billion (EU27 + UK, Switzerland, Norway and Iceland).

Intergraf (www.intergraf.eu) is the **European printing industry association**, representing employers in the graphical sector. We are a Brussels-based umbrella federation with 22 members from 21 countries and 14 Associate Members from across Europe. Our primary goal is to represent and advocate for Europe's printing industry, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

Contact **Sergejs Mikaeljans**, Communications & Events Officer, for more information: smikaeljans@intergraf.eu