



PRESS RELEASE

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THE INTERGRAF ECONOMIC REPORT 2026 NOW AVAILABLE FOR ORDERING

Discover the state and evolution of the European graphic industry. Order your copy of the 2026 Intergraf Economic Report now.

Intergraf's annual Economic Report, *The Evolution of the European Graphic Industry*, provides comprehensive economic information about the European graphic industry. It examines historical developments, compares national markets, and presents key data on the structure and performance of the sector.

The report includes information on the production of printed products and trade with major international partners. It also highlights economic developments in sectors closely connected to the graphic industry, including paper, inks, publishing, printing machinery, energy, postal services, and advertising. Readers will find detailed information on the global and European economic situation, the European manufacturing industry, employment and labour costs, production values, imports from China, and trade with the United States and European partners. The report also includes data on VAT rates and wider socio-economic developments, alongside dedicated market reports and national insights from 16 European countries.

The 2026 edition features contributions from Intergraf members on selected national market developments, as well as a European print market review and forecasts to 2030 from our research partner, [Smithers](#).

How to order

The report is free for Intergraf's members and for sale for non-members. It can be requested using these forms for [Members](#) and [Non-Members](#).



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Notes to editor

The **European graphical sector** is made up of some 100,000 printing companies (95% SMEs), which employ 600,000 people, and generate a combined turnover of €80 billion (EU27 + UK, Switzerland, Norway and Iceland).

Intergraf (www.intergraf.eu) is the **European printing industry association**, representing employers in the graphical sector. We are a Brussels-based umbrella federation with 22 members from 21 countries and 14 Associate Members from across Europe. Our primary goal is to represent and advocate for Europe's printing industry, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

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