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BUILD A PICTURE OF THE EUROPEAN GRAPHIC INDUSTRY WITH INTERGRAF'S ECONOMIC REPORT

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Consult Intergraf's recently published 2019 Economic Report to find out about the state and evolution of the European graphic industry today.

Intergraf's Economic Report 'The Evolution of the European Graphic Industry' provides extensive economic information about the European graphic industry.

It shows historical developments of turnover, as well as the number of companies and employees, and also comparisons between countries. It also provides data on the production of printed products in the European Union and trade with key international trade partners. Furthermore, it gives highlights about the economic development of sectors which are relevant to the graphic industry, including paper, ink, press, energy and postal markets.

In addition, the report features forecasts up to 2023 from Intergraf's partner research institute Smithers Pira, as well as country reports from Intergraf's member federations.

You can access more information and view sample pages of the 2019 edition <u>here</u>. The report can be ordered from the same link.

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Notes to Editor

Intergraf is the European federation for print and digital communication. We are a Brussels-based trade association representing employers in the European printing industry. Intergraf represents 21 national printing federations in 20 countries. Our primary task is to represent and advocate for the interests of the printing and digital communication industry in Europe, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking and social dialogue. For more information, please visit: www.intergraf.eu

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