

# 2023

## EUROPEAN PRINTING INDUSTRY KEY DATA

2023 Intergraf Economic Report – Abstract

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# Profile of the European printing industry



**110.000**  
**COMPANIES**



**610.000**  
**EMPLOYEES**



**70 billion**  
**TURNOVER**

Production value (EU27, 2021)

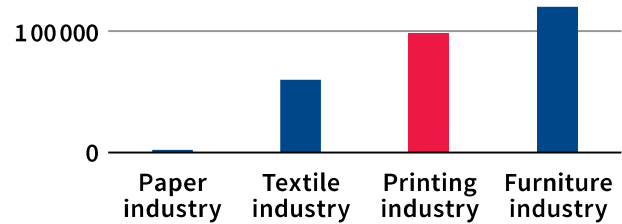


Size of the EU printing industry (EU27, 2021)

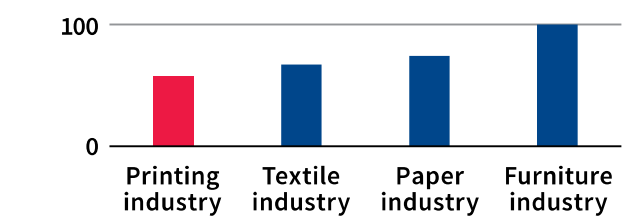


Profile comparison of selected manufacturing sectors (EU27, 2020)

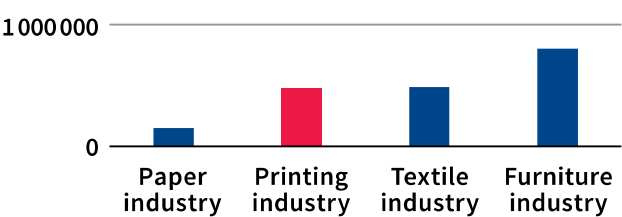
Companies



Turnover (in billion €)



Employees

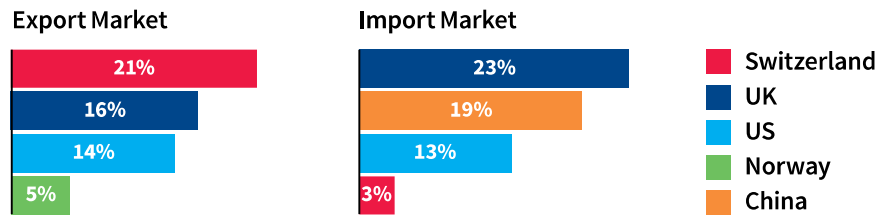


Source: Eurostat 2023, processed by Intergraf, data for EU27+UK+NO+CH+IS except when specified differently.

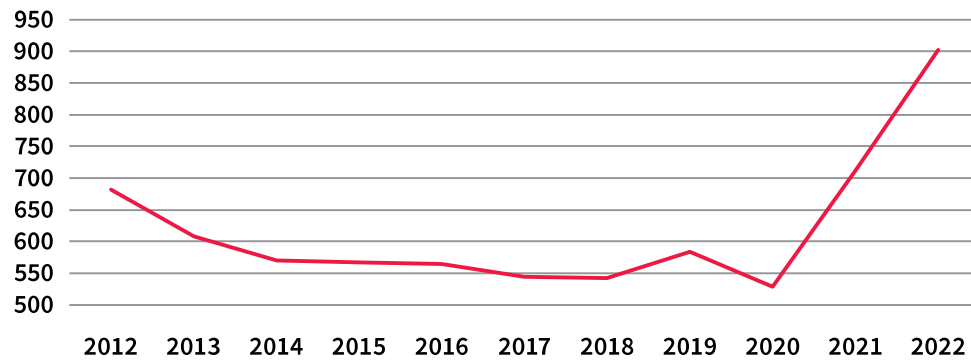
Positive trade balance:  
**€1.3 million**

**70%**  
of EU trade  
is intra-EU

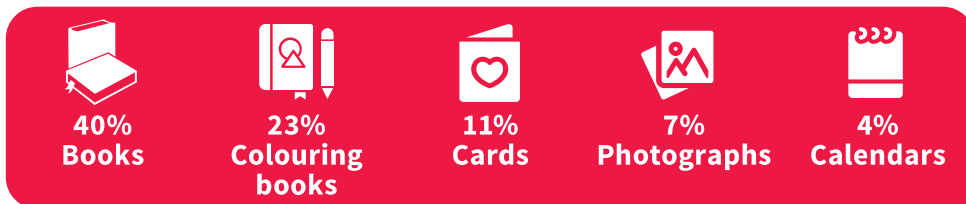
*Main trade partners of the European printing industry (EU27, 2022)*



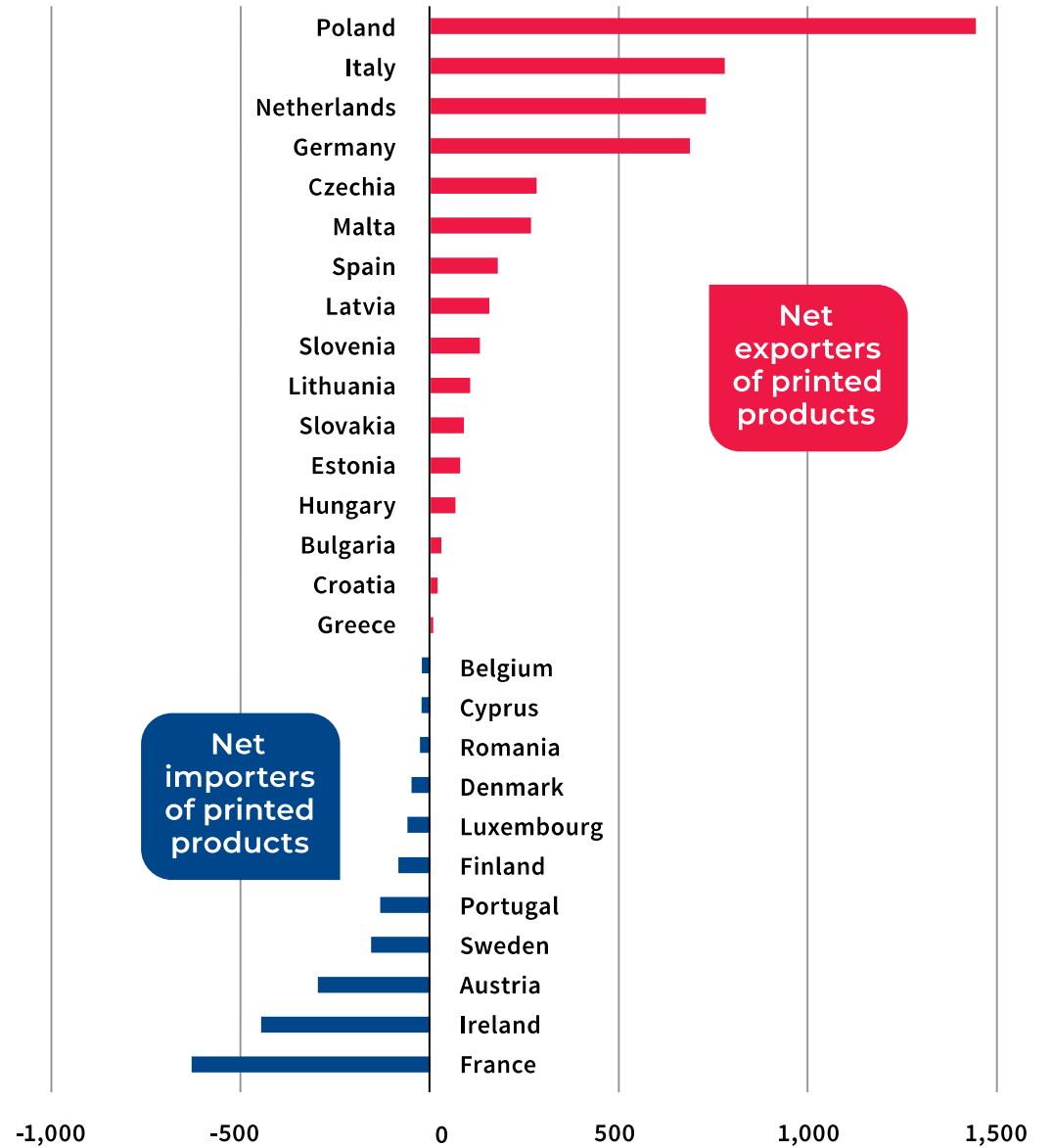
*Import of printed products from China (EU27, 2012-2022, in million €)*



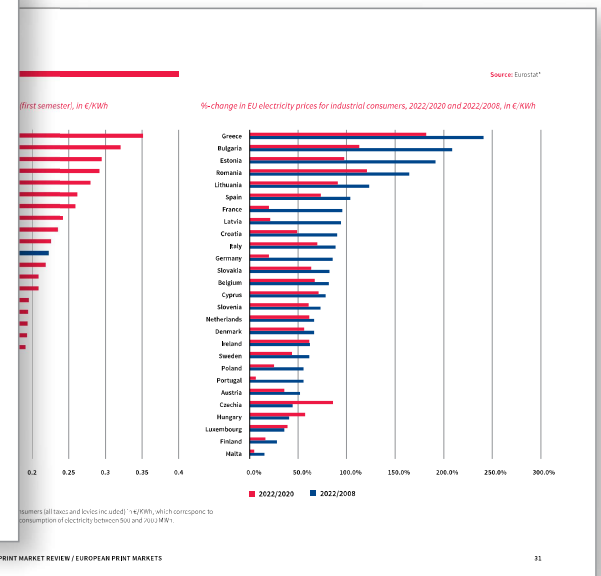
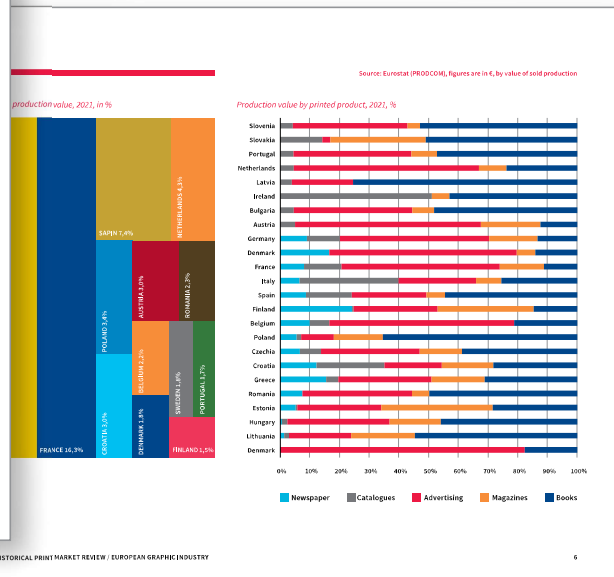
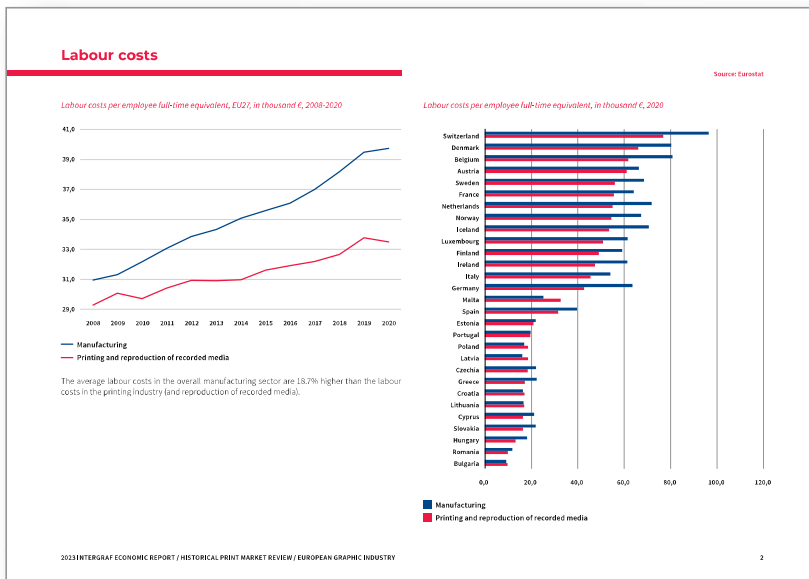
*Main printed products imported from China to the EU (EU27, 2022)*



*Printed products trade balance (intra- and extra-EU27, in million €, 2022)*



# More economic information in the 2023 Intergraf Economic Report



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[www.intergraf.eu/communications/annual-economic-report](http://www.intergraf.eu/communications/annual-economic-report)  
 (free for Intergraf member associations and company members).

European print market review and forecasts until 2027 from research company Smithers included in the report.

**Economic information available in the Report:**  
 Profile of the printing industry, labour costs, production value, trade figures, print-related market data, selected country report.

